



Who's Who

in the Florida Attraction Industry

2007 Membership Directory



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Editor - Linda Cloud

Mission

We promote and advance the interests of the attraction industry and are the conduit that enables our diverse membership to achieve a greater level of excellence.

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The information contained in this edition of the *Who's Who in the Florida Attraction Industry* directory has been thoroughly researched and obtained from sources believed to be reliable. Every effort has been made to ensure its accuracy, but the publisher cannot accept responsibility for any errors or omissions.





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Association Leadership

Board of Directors

Executive Committee

Chairman of the Board

Sandy Craig
 Ghost Tours of St. Augustine
 Old Florida Museum
 Potter's Wax Museum
 St. Augustine

Chairman of the Board Elect

Steve Geis
 Kennedy Space Center Visitor Complex
 Kennedy Space Center

Immediate Past Chairman of the Board

Holly Blount
 Vizcaya Museum and Gardens
 Miami

Treasurer

Mark McHugh
 Gatorland
 Orlando

Secretary

Sue Van Vleet
 Colonial Spanish Quarter Museum
 St. Augustine

Directors

Mary Altman
 World Golf Hall of Fame & IMAX® Theater
 St. Augustine

Andrew Hertz
 Miami Seaquarium
 Miami

Phil M. Holmes
 Walt Disney World Company
 Lake Buena Vista

Will Prather
 Broadway Palm Dinner Theatre
 Fort Myers

Van Rice
 SeaWorld Orlando
 Orlando

Rose Rinaldi
 Sarasota Jungle Gardens
 Sarasota

Ralph Rodriguez
 Florida Aquarium
 Tampa

Allied Member Chairman

Barbara Kenney
 Kenney Communications, Inc.
 Orlando

Board Liaisons

Governmental Affairs
 Keith Winsten, Brevard Zoo

Marketing and Promotions
 Dan Donovan, Universal Orlando

Silent Auction
 Sherry Resnick, CTM Brochure Display

Fishing Outing
 Ruth Ann Kenney

Staff

Donna H. Ross, CAE
President and Chief Executive Officer

Linda Cloud
Senior Manager - Member Services

Mike Donaldson
Manager - Member Services

Legislative Affairs Consultant

Florida Legislative Consultants, Inc.
 Jim & Barbara Tillman



Diamond Sponsors

Florida Attractions Association Diamond Sponsors 2006-2007

Diamond Sponsors contribute \$2,500 or more to Association events on an annual basis



"We're just the brochure guys..."



KENNEY
communications, inc



milesmediaTM
we deliver visitors



**ST. PETERSBURG
CLEARWATER**
AREA CONVENTION & VISITORS BUREAU





Silver Sponsors

Florida Attractions Association Silver Sponsors 2006-2007

Silver Sponsors contribute at least \$1,500 to Association events on an annual basis.



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About the Florida Attractions Association

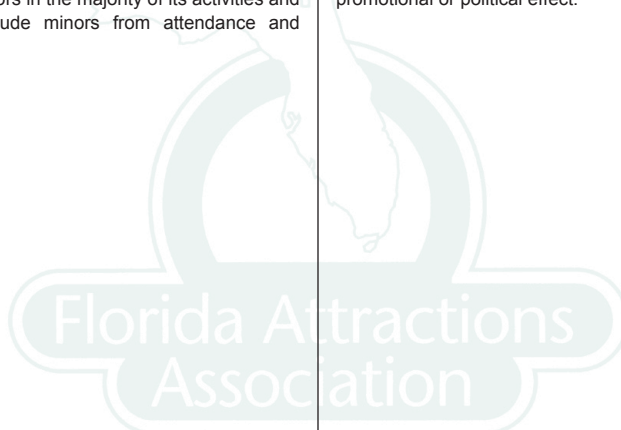
Florida Attractions are the cornerstone of Florida's number one industry...tourism.

From its beginning more than 55 years ago, the Florida Attractions Association has grown in size and stature. Today the membership is comprised of more than 90 leading attractions and affiliate members and more than 70 allied businesses throughout the Sunshine State.

Membership in the Association is for attractions which are establishments, sites, facilities, landmarks, institutions, or services with an admission charge and with a principal focus of entertainment which is family-oriented and allows and encourages the attendance and participation of both adults and minors in the majority of its activities and does not exclude minors from attendance and

participation in its primarily advertised activities. The most recent category of affiliate membership is open to businesses defined in the same manner as attraction members without a fee for admission. Allied membership permits a close relationship between the attractions and affiliate members who play a host role to visitors and other types of businesses which provide services and supplies to the attraction industry. Thus, a wide variety of businesses reflective of Florida's huge tourism industry are brought together under an inclusive umbrella.

Attraction and affiliate members of the Association do their own marketing and promotion, each with its own budget, philosophy and policies. In some areas, cooperative activities combine for stronger promotional or political effect.



Attraction Industry Statesmen

NAME	ATTRACTION	YEARS
Richard D. Pope, Sr. *	Cypress Gardens	1947-1949
Peter Schaal	Silver Springs	1949-1950
Newton Perry *	Weeki Wachee	1950-1951
Peter Schaal	Silver Springs	1951-1953
Robert C. Halgrim *	Edison Winter Home	1953-1955
William Rolleston *	Marineland	1955-1957
W. I. Drysdale *	St. Augustine Alligator Farm	1957-1958
William B. Ray *	Silver Springs	1958-1959
James Sherrill	Rainbow Springs	1959-1960
Carver Harris *	Oldest House	1960-1961
Richard D. Pope, Sr. *	Cypress Gardens	1961-1963
Frank Du Mond *	Monkey Jungle	1963-1964
Joel Kuperberg	Caribbean Gardens	1964-1965
Allen Skaggs *	Silver Springs	1965-1967
Burton Clark *	Miami Seaquarium	1967-1968
Richard Edgerton	Marineland	1968-1970
Robert Crawford *	Stephen Foster Memorial	1970-1971
Fred Green	Oldest Store Museum	1971-1972
Larry Tetzlaff *	Jungle Larry's African Safari	1972-1973
Harry Chambers	Kennedy Space Center Tours	1973-1975
David Redman	Marineland	1975-1976
Pat Callan	Cypress Gardens	1976-1978
Walter Bellm	Bellm's Cars & Music	1978-1979
Dick Mauller *	Silver Springs	1979-1980
Stu Smith	Sunken Gardens	1980-1981
Dick Mauller *	Silver Springs	1981-1982
Bill Puckett	St. Augustine Alligator Farm	1982-1983
Warren Zeiller	Miami Seaquarium	1983-1984
Harry Chambers	Kennedy Space Center Spaceport USA	1984-1986
David Drysdale	Marineland	1986-1988
Bob Ardren	Ringling Museum of Art	1988-1990
Jill DeChello	SeaEscape	1990-1991
Thom Stork	Busch Gardens Tampa	1991-1993
Sharon Du Mond	Monkey Jungle	1993-1994
Richard Jackson	Universal Studios Florida	1994-1995
Paul Burns	Ripley's Believe It or Not! Museum	1995-1996
Wayne Atherholt	Salvador Dali Museum	1996-1997
Bill Lupfer	Astronaut Hall of Fame	1997-1998
Bill Puckett	St. Augustine Alligator Farm	1998-1999
Sharon Creedon	Cypress Gardens	1999-2000
Frank Usina	St. Augustine Scenic Cruise	2000-2001
Donna Turner	Medieval Times Dinner and Tournament	2001-2002
Michael Morawski	Ernest Hemingway Home & Museum	2002-2003
Elaine Fraser	The Oldest Wooden School House in the U.S.A.	2003-2004
Eric Eimstad	Miami Seaquarium	2004-2005
Holly Blount	Vizcaya Museum and Gardens	2005-2006

*deceased



Explanation of WHO'S WHO Format

ATTRACTION MEMBERS are listed first, alphabetically by business. Listings include attraction name, corporate name, physical location, administrative mailing address, general information telephone number and web site address. Personnel listings follow with title, telephone, fax and e-mail address if available.

ASSOCIATION REPRESENTATIVES Active Association representatives are designated with a bullet (•) by their names. These people should be called when attraction members request VIP card privileges.

AFFILIATE REPRESENTATIVES Active Association representatives are designated with a bullet (•) by their name.

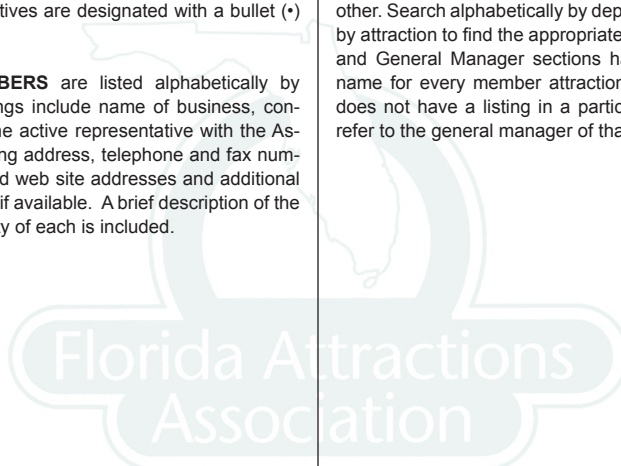
ALLIED MEMBERS are listed alphabetically by business. Listings include name of business, contact name of the active representative with the Association, mailing address, telephone and fax numbers, e-mail and web site addresses and additional contact names if available. A brief description of the business activity of each is included.

DIAMOND SPONSORS of the Association (cash partners exceeding \$2500) are given special diamond status and logo recognition by their business names.

ALLIED MEMBER ADVERTISERS have a page reference in their listings.

INDIVIDUAL LISTINGS Personnel from attraction, affiliate and allied members are included in this alphabetical listing by last name. The listing includes his or her title and business name.

DEPARTMENT LISTINGS FOR ATTRACTIONS This section assists counterparts in identifying each other. Search alphabetically by department and then by attraction to find the appropriate name. The CEO and General Manager sections have at least one name for every member attraction. If an attraction does not have a listing in a particular department, refer to the general manager of that attraction.





Who's Who

in the Florida Attraction Industry



Attraction Members

Alphabetical by Business Name

Order of Information

- Name of Attraction
- Corporate Name or Entity
- Physical Location
- Mailing Address
- Website
- General Information Phone
- Fax Number
- Who's Who Personnel Listings
- Administrative Telephone & Fax Numbers
- E-Mail Address





Adventure Island

Busch Entertainment Corporation

Physical Location:

10001 Malcolm McKinley Dr, Tampa

Mailing Address:

4500 Bougainvillea Ave, Tampa, FL 33617

Information Telephone: 813/987-5600

Administration Telephone: 813/987-5600

Fax #: 813/987-5654

Website: www.4adventure.com

•Rusty Keene; General Manager

Phone: 813/987-5600 **Fax:** 813/987-5654

E-Mail: rusty.keene@buschgardens.com

Ah-Tah-Thi-Ki Museum

Seminole Tribe of Florida

Physical Location:

17 miles north of I-75, Exit 49,

Big Cypress Reservation

Mailing Address:

HC 61, Box 21-A, Clewiston, 33440

Information Telephone: 863/902-1113

Administration Telephone: 863/902-1113

Fax #: 863/902-1117

E-Mail: museum@semtribe.com

Website: www.ahtahthiki.com

•Tina M. Osceola; Executive Director, Tribal Historic Resources Department

Phone: 863/902-1113 **Fax:** 863/902-8879

E-Mail: tosceola@semtribe.com

Dorian Lange; Development Coordinator

Phone: 954/797-5575 ext: 5562

Fax: 954/797-5579

E-Mail: dlange@semtribe.com

Anne McCudden; Museum Director

Phone: 863/902-1113 ext: 201 **Fax:** 863/902-8879

E-Mail: amccudden@semtribe.com

Brian Zepeda; Outreach Coordinator

Phone: 863/902-1113 **Fax:** 863/902-1117

E-Mail: bzepeda@semtribe.com

Ah-Tah-Thi-Ki Museum at Okalee

Seminole Tribe of Florida

Physical Location:

5710 Seminole Way, Hollywood

Mailing Address:

5710 Seminole Way, Hollywood, 33314

Information Telephone: 954/797-5570

Administration Telephone: 954/797-5570

Fax #: 954/797-5579

E-Mail: museum@semtribe.com

Website: www.ahtahthiki.com

•Barbara Butera; Manager

Phone: 954/797-5574

Fax: 954/797-5579

E-Mail: bbutera@semtribe.com

Dorian Lange; Development Coordinator

Phone: 954/797-5570 ext: 5562

Fax: 954/797-5579

E-Mail: dlange@semtribe.com

Babcock Wilderness Adventures

Babcock Florida Company

Physical Location:

State Road 31 between State Roads 74 and 78,

Punta Gorda

Mailing Address:

8000 SR 31, Punta Gorda, 33982

Information Telephone: 800/500-5583

Administration Telephone: 941/639-3958

Fax #: 941/637-4611

E-Mail: adventure@babcockwilderness.com

Website: www.babcockwilderness.com

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Phone: 941/639-3958

Fax: 941/637-4611

E-Mail: touroffice@babcockranchpreserve.org

•Mary Ann Bulas; General Manager

Phone: 941/639-3958 ext: 1 **Fax:** 941/637-4611

E-Mail: babmary@babcockwilderness.com

Patricia Reahon; Reservation Manager

Phone: 800/500-5583 ext: 4 **Fax:** 941/637-4611

E-Mail: adventure@babcockwilderness.com

Steve Tutko; Biologist

Phone: 800/500-5583 ext: 4 **Fax:** 941/637-4611

E-Mail: adventure@babcockwilderness.com

Billie Swamp Safari

Seminole Tribe of Florida

Physical Location:

Between Naples and Ft. Lauderdale, off I-75
Exit 49, then north 19 miles to park entrance

Mailing Address:

HC 61 Box 46, Clewiston, 33440

Information Telephone: 863/983-6101

Administration Telephone: 863/983-6101

Fax #: 863/983-9396

E-Mail: safari@semtribe.com

Website: www.seminoletribe.com/safari

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Fax: 954/967-3636

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E-Mail: bmann@semtribe.com

•Mary Tigertail; Assistant Manager

Phone: 800/949-6101 ext: 118 **Fax:** 863/983-9396

Brevard Zoo

East Coast Zoological Society

Physical Location:

8225 N Wickham Road, Melbourne

Mailing Address:

8225 N Wickham Road, Melbourne, 32940

Information Telephone: 321/254-9453

Administration Telephone: 321/254-9453

Fax #: 321/259-5966

E-Mail: info@brevardzoo.org

Website: www.brevardzoo.org

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Phone: 321/254-9453 **Fax:** 321/259-5966

E-Mail: kwinsten@brevardzoo.org

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E-Mail: ahill@brevardzoo.org

Michele Smurl; Curator of Animals

Phone: 321/254-9453 **Fax:** 321/259-5966

E-Mail: msmurl@brevardzoo.org

Dan Winings; Facilities Curator

Phone: 321/254-9453 **Fax:** 321/259-5966

E-Mail: dwinings@brevardzoo.org

Broadway Palm Dinner Theatre

Prather & Company, Inc.

Physical Location:

1380 Colonial Blvd, Fort Myers

Mailing Address:

1380 Colonial Blvd, Fort Myers, 33907

Information Telephone: 239/278-4422

Administration Telephone: 239/277-1640

Fax #: 239/278-5664

E-Mail: tickets@broadwaypalm.com

Website: www.broadwaypalm.com

•William T. Prather; President and Owner

Phone: 239/278-4422 **Fax:** 239/278-5664

E-Mail: willyp@broadwaypalm.com

•Susan Johnson; General Manager

Phone: 239/277-1640 **Fax:** 239/278-5664

E-Mail: sjohnson@broadwaypalm.com

•Mary Lawton; Assistant General Manager

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E-Mail: maryl@broadwaypalm.com

Rachelle Nickell; Business Manager

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E-Mail: rachelle@broadwaypalm.com

Patty Stallsmith; Group Sales Manager

Phone: 239/277-1640 **Fax:** 239/278-5664

E-Mail: Patty@broadwaypalm.com

Greg Van Horn; Executive Chef

Phone: 239/277-1640 **Fax:** 239/278-5664

Busch Gardens Tampa Bay

Anheuser-Busch Adventure Parks

Physical Location:

Entrance on 40th Street/McKinley Dr, Tampa

Mailing Address:

PO Box 9158, Tampa, 33674-9158

Information Telephone: 888/800-5447

Administration Telephone: 813/987-5082

Fax #: 813/987-5443

Website: www.buschgardens.com

Dan Brown; Executive Vice President
& General Manager

Phone: 813/987-5746 **Fax:** 813/987-5111

E-Mail: dan.brown@buschgardens.com

Elaine College; Vice President of Entertainment

Phone: 813/987-5302 **Fax:** 813/987-5187

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Phone: 813/987-5085 **Fax:** 813/987-5407

E-Mail: Joseph.Couceiro@anheuserbusch.com

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Phone: 813/987-5449 **Fax:** 813/987-5685

David Ferrara; Public Relations Assistant

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Michael Patrick; Vice President of Operations

Phone: 813/987-5232

E-Mail: michael.patrick@buschgardens.com

John Reilly; Vice President, Merchandising

Phone: 813/987-5048 **Fax:** 813/987-5406

E-Mail: john.reilly@buschgardens.com

Gary Vien; Vice President, Human Resources

Phone: 813/987-5516 **Fax:** 813/987-5685

Butterfly World

Butterfly World Ltd.

Physical Location:

3600 W Sample Rd, Coconut Creek

Mailing Address:

3600 W Sample Rd, Coconut Creek, 33073-4400

Information Telephone: 954/977-4400

Administration Telephone: 954/977-4434

Fax #: 954/977-4501

E-Mail: gardens@butterflyworld.com

Website: www.butterflyworld.com

•Grace Boender; Marketing/Public Relations

Phone: 954/977-4434

Fax: 954/977-4501

E-Mail: gboender@aol.com

•Mary Jane Vanden Berge; Manager

Phone: 954/977-4434

Fax: 954/977-4501

E-Mail: maryjanevb@aol.com

•Anna Zinno; Treasurer

Phone: 954/977-4434

Fax: 954/977-4501

E-Mail: azinno@aol.com

Captain Doug's Boat Tours

Captain Doug's Boat Tours, LLC

Physical Location:

200 SR 29, Everglades City

Mailing Address:

PO Box 108, Everglades City, 34139

Information Telephone: 239/695-4400

Administration Telephone: 239/695-4400

Fax #: 239/695-4444

Website: www.captaindoug.com

•Aashish Patel

Phone: 239/695-4400

Fax: 239/695-4444

E-Mail: agpatel@gmail.com

Todd Jinkins

Phone: 239/695-4400

Fax: 239/695-4444

Captiva Cruises

Captiva Cruises, Inc.

Physical Location:

11401 Andy Rosse Lane, Captiva Island

Mailing Address:

PO Box 580, Captiva, 33924

Information Telephone: 239/472-5300

Administration Telephone: 239/472-5100

Fax #: 239/472-6405

E-Mail: info@captivacruises.com

Website: www.captivacruises.com

•Paul McCarthy; President

Phone: 239/472-5100

Fax: 239/472-6405

E-Mail: info@captivacruises.com

•Brad Junghans; Sales & Marketing Manager
Phone: 239/472-5100 **Fax:** 239/472-6405
E-Mail: bradjunghans@captivecruises.com

•Robert Rando; Training/Staff & Volunteers
Phone: 239/472-5100 **Fax:** 239/472-6405
E-Mail: info@captivecruises.com

Clearwater Marine Aquarium

Clearwater Marine Aquarium, Inc.

Physical Location:

249 Windward Passage, Clearwater

Mailing Address:

249 Windward Passage, Clearwater, 33767-2244

Information Telephone: 727/441-1790

Administration Telephone: 727/441-1790

Fax #: 727/445-1139

E-Mail: cma@CMAaquarium.org

Website: www.CMAaquarium.org

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E-Mail: dyates@cmaaquarium.org

•Jody Armstrong ; Chief Operating Officer

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E-Mail: jarmstrong@cmaaquarium.org

Mary Berryman; Gift Shop Buyer

Phone: 727/441-1790 ext: 239 **Fax:** 727/445-1139

E-Mail: cma@CMAaquarium.org

•Debbie Eustace

Phone: 727/441-1790 **Fax:** 727/445-1139

Joe Malo; Education/Outreach Director

Phone: 727/441-1790 ext: 221 **Fax:** 727/445-1139

E-Mail: outreach@CMAaquarium.org

Diane Mitchell; Animal Care Manager

Phone: 727/441-1790 ext: 235 **Fax:** 727/445-1139

E-Mail: dmitchell@CMAaquarium.org

Colonial Spanish Quarter Museum

Department of Heritage Tourism

Physical Location:

53 St. George St, St. Augustine

Mailing Address:

PO Box 210, St. Augustine, 32085

Information Telephone: 904/825-6830

Administration Telephone: 904/825-6830

Fax #: 904/825-6874

E-Mail: sqmus@aug.com

Website: www.historicstaugustine.com

•William R. Adams, PhD; Executive Director

Phone: 904/825-5033 **Fax:** 904/825-5096

E-Mail: wadams@ci.st-augustine.fl.us

Catherine Culver; Marketing and Events

Coordinator

Phone: 904/825-5088

Fax: 904/825-5096

E-Mail: trust@ci.st-augustine.fl.us

Teresa Garris; Store Manager

Phone: 904/825-5040

Fax: 904/825-5096

E-Mail: hpht@aug.com

Bill Harriss; City Manager

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Fax: 904/825-1096

E-Mail: bharriss@ci.st-augustine.fl.us

Annmarie Smith; Museum Clerk

Phone: 904/825-6830

Fax: 904/825-6874

E-Mail: sqmuse@aug.com

•Sue Van Vleet; Museum Manager

Phone: 904/825-6830

Fax: 904/825-6874

E-Mail: svanvleet@bellsouth.net

Conch Tour Train

Conch Tour Train, Inc.

Physical Location:

1805 Staples Ave, Ste 101, Key West

Mailing Address:

1805 Staples Ave, Ste 101, Key West, 33040

Information Telephone: 305/294-5161

Administration Telephone: 305/294-5161

Fax #: 305/292-8993

E-Mail: keyctt@historictours.com

Website: www.conchtourtrain.com

Address for Historic Tours of America personnel is 201 Front Street, Key West, 33040

•Christopher C. Belland; Chief Executive Officer, Historic Tours of America

Phone: 305/292-8920

Fax: 305/292-8902

E-Mail: cbelland@historictours.com

Herschel Hayo; Chief Operating Officer, HTA

Phone: 305/296-3609

Fax: 305/292-8993

E-Mail: hhayo@historictours.com

Edwin O. Swift, III; President & Chief Financial Officer, Historic Tours of America

Phone: 305/296-3609

Fax: 305/292-8902

E-Mail: eswift@historictours.com

Eva Cervone; General Manager

Phone: 305/294-5161

Fax: 305/292-8993

E-Mail: ecervone@historictours.com

Sarah Evans; Group Sales

Phone: 305/293-8718

Fax: 305/292-8993

E-Mail: sevans@historictours.com

Vivienne Matthews; Vice President, Human Resources

Phone: 305/293-7253

Fax: 305/293-7237

E-Mail: vmatthews@historictours.com

Benjamin McPherson; Controller/Treasurer
Phone: 305/292-8909 **Fax:** 305/292-8988
E-Mail: bmcpherson@historictours.com

Piper Smith; Vice President, Marketing,
 Historic Tours of America
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E-Mail: psmith@historictours.com

•Dana Ste. Claire; Director of Museum Services
Phone: 305/292-8920 **Fax:** 305/292-8902
E-Mail: dstclair@historictours.com

•Linda Test; Director of Operations
Phone: 305/294-5161 **Fax:** 305/292-8993
E-Mail: ltest@historictours.com

Greg Whipple; General Manager,
 Tropical Shell & Gifts, Inc.
Phone: 305/296-4557 **Fax:** 305/292-5536
E-Mail: gwhipple@historictours.com

Coral Castle

Coral Castle, Inc.

Physical Location:

28655 S Dixie Hwy, Homestead

Mailing Address:

28655 S Dixie Hwy, Homestead, 33033

Information Telephone: 305/248-6345

Administration Telephone: 305/248-6345

Fax #: 305/248-6344

E-Mail: info@coralcastle.com

Website: www.coralcastle.com

Irving Barr; President
Phone: 305/248-6345 **Fax:** 305/248-6344
E-Mail: info@coralcastle.com

•Sylvia Villafana; Manager
Phone: 305/248-6345 **Fax:** 305/248-6344
E-Mail: info@coralcastle.com

Cypress Gardens Adventure Park

Adventure Parks Group

Physical Location:

6000 Cypress Gardens Blvd, Winter Haven

Mailing Address:

6000 Cypress Gardens Blvd,

Winter Haven, 33884

Information Telephone: 863/324-2111

Administration Telephone: 863/324-2111

Fax #: 863/595-2249

Website: www.cypressgardens.com

Kent Buescher; President
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DAYTONA USA

DAYTONA USA

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Deering Estate at Cutler

Deering Estate at Cutler

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Discovery Cove

Busch Entertainment Corporation

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Dolly Parton's Dixie Stampede Dinner & Show

Dixie Stampede, LLC

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Edison & Ford Winter Estates

Edison & Ford Winter Estates, Inc.

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Ernest Hemingway Home and Museum

907 Whitehead Street Corporation

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Everglades Alligator Farm

Everglades Alligator Farm

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Everglades Wonder Gardens

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Fairchild Tropical Botanic Garden

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Flamingo Gardens, Wray Botanical Collection

Floyd L Wray Memorial Foundation

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Florida Air Museum

Florida Air Museum at Sun 'n Fun

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Florida Aquarium

The Florida Aquarium

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Fruit & Spice Park

Miami-Dade Park and Recreation Department

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Gatorland

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Ghost Tours of St. Augustine

Ghost Tours of St. Augustine, Inc.

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Historical Museum of Southern Florida

Historical Association of Southern Florida

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Homosassa Springs Wildlife State Park

Florida Department of Environmental Protection

Physical Location:

Main Entrance & Visitor Center -
 Highway 19 in Homosassa Springs

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 34446-1168

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Imaginarium Hands-on Museum

City of Fort Myers

Physical Location:

2000 Cranford Avenue, Fort Myers

Mailing Address:

2000 Cranford Avenue, Fort Myers, 33916-4006

Information Telephone: 239/337-3332

Administration Telephone: 239/337-7727

Fax #: 239/337-2109

E-Mail: imag@cityftmyers.com

Website: www.cityftmyers.com/imaginarium

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E-Mail: kmartin@cityftmyers.com

Island Queen Cruises

Island Queen Cruises

Physical Location:

555 NE 15th St Ste 102, Miami

Mailing Address:

555 NE 15th St Ste 102, Miami, 33139

Information Telephone: 305/379-5119

Administration Telephone: 305/379-5119

Fax #: 305/372-0186

Website: www.islandqueencruises.com

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Phone: 305/379-5119 **Fax:** 305/372-0186

E-Mail: patrick@islandqueencruises.com

John & Mable Ringling Museum of Art

The John & Mable Ringling Museum of Art

Physical Location:

5401 Bay Shore Rd., Sarasota

Mailing Address:

5401 Bay Shore Rd., Sarasota, 34243

Information Telephone: 941/359-5700

Administration Telephone: 941/359-5700

Fax #: 941/359-7704

E-Mail: info@ringling.org

Website: www.ringling.org

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**Jungle Island -
 (See Parrot Jungle Island)**

Note: Name change effective 6/1/07

Jungle Queen Riverboat

Jungle Queens, Inc.

Physical Location:

801 Seabreeze Blvd, Fort Lauderdale

Mailing Address:

1350 NE 56th Street, Ste 180,
 Fort Lauderdale, 33334

Information Telephone: 954-462-5596

Administration Telephone: 954/771-1221

Fax #: 954/772-2553

E-Mail: reservations@junglequeen.com

Website: www.junglequeen.com

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**Kennedy Space Center Visitor
 Complex**

Delaware North Co. Parks & Resorts

Physical Location:

Kennedy Space Center Visitor Complex

Mailing Address:

Mail Code: DNPS, Kennedy Space Ctr,
 32899-0001

Information Telephone: 321/449-4444

Administration Telephone: 321/449-4444

Fax #: 321/452-3043

Website: www.KennedySpaceCenter.com

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Key West Aquarium

Tropical Shell & Gift, Inc.

Physical Location:

1 Whitehead St, Key West

Mailing Address:

207 Simonton Street, Key West, 33040-6653

Information Telephone: 305/296-2051

Administration Telephone: 305/294-3715

Fax #: 305/293-7898

Website: www.keywestaquarium.com

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Lightner Museum

Lightner Museum

Physical Location:

75 King St, St. Augustine

Mailing Address:

PO Box 334, St. Augustine, 32085-0334

Information Telephone: 904/824-2874

Administration Telephone: 904/824-2874

Fax #: 904/824-2712

E-Mail: lightner@aug.com

Website: www.lightnermuseum.org

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Lion Country Safari

Lion Country Safari, Inc. - Florida

Physical Location:

2003 Lion Country Safari Road, West Palm Beach

Mailing Address:

2003 Lion Country Safari Road,

Loxahatchee, 33470

Information Telephone: 561/793-1084

Administration Telephone: 561/793-1084

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E-Mail: sales@lioncountrysafari.com

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Marie Selby Botanical Gardens

Marie Selby Botanical Gardens

Physical Location:

811 South Palm Ave., Sarasota

Mailing Address:

811 South Palm Ave., Sarasota, 34236-7726

Information Telephone: 941/366-5731

Administration Telephone: 941/366-5731

Fax #: 941/366-9807

Website: www.selby.org

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Marineland

Marine Park of Flagler, LP

Physical Location:

State Road A1A, 18 miles south of St. Augustine
 on the Atlantic Ocean, 35 miles north of Daytona
 Beach

Mailing Address:

9600 Oceanshore Blvd, St. Augustine, 32080

Information Telephone: 904/471-1111

Administration Telephone: 904/471-1111

Fax #: 904/460-1330

Website: www.marineland.net

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Medieval Times Dinner & Tournament

Medieval Show, Inc.

Physical Location:
 4510 W Irlon Bronson Memorial Hwy,
 Kissimmee

Mailing Address:
 4510 W Irlon Bronson Memorial Hwy,
 Kissimmee, 34746

Information Telephone: 407/396-1518
Administration Telephone: 407/396-2900
Fax #: 407/396-2167
E-Mail: kissimmee@medievaltimes.com
Website: www.medievaltimes.com

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Miami Children's Museum

Miami Children's Museum

Physical Location:
 980 MacArthur Causeway, Miami

Mailing Address:
 980 MacArthur Causeway, Miami, 33132

Information Telephone: 305/373-5437
Administration Telephone: 305/373-5437
Fax #: 305/373-5431

Website: www.miamichildrensmuseum.org

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Miami Metrozoo

Miami-Dade County

Physical Location:
 12400 SW 152nd St/One Zoo Blvd, Miami

Mailing Address:
 12400 SW 152nd St/One Zoo Blvd, Miami,
 33177-1402

Information Telephone: 305/251-0400
Administration Telephone: 305/351-0400
Fax #: 305/378-6381

E-Mail: eeric@miami-dade.gov
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Miami Science Museum

Museum of Science, Inc.

Physical Location:

3280 S Miami Ave, Miami

Mailing Address:

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Information Telephone: 305/646-4200

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Miami Seaquarium

Marine Exhibition Corporation/
Wometco Enterprises, Inc.

Physical Location:

4400 Rickenbacker Cswy, Miami

Mailing Address:

4400 Rickenbacker Cswy, Miami, 33149-1095

Information Telephone: 305/361-5705

Administration Telephone: 305/361-5705

Fax #: 305/361-6077

Website: www.miamiseaquarium.com

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Phone: 305/529-1414 **Fax:** 305/529-1485

Arthur Hertz; CEO & Chairman, Wometco Enterprises, Inc.

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Miccosukee Indian Village

Miccosukee Tribe of Indians of Florida

Physical Location:

27 miles west of the Turnpike Extension Exit for SW 8th Street (a.k.a. Highway 41), Miami

Mailing Address:

PO Box 440021, Miami, 33144-0021

Information Telephone: 305/223-8380

Administration Telephone: 305/223-8380

Fax #: 305/223-1011

Website: www.miccosukeetribe.com

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Monkey Jungle

Monkey Jungle, Inc.

Physical Location:

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Mailing Address:

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Information Telephone: 305/235-1611

Administration Telephone: 305/235-1611

Fax #: 305/235-4253

Website: www.monkeyjungle.com

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Eva White; Bookkeeper

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Morikami Museum and Japanese Gardens

The Morikami, Inc.

Physical Location:

4000 Morikami Park Rd, Delray Beach

Mailing Address:

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Information Telephone: 561/495-0233

Administration Telephone: 561/495-0233

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MOSI (Museum of Science & Industry)

Museum of Science & Industry Foundation, Inc.

Physical Location:

4801 E Fowler Ave, Tampa

Mailing Address:

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Information Telephone: 813/987-6000

Administration Telephone: 813/987-6300

Fax #: 813/987-6310

Website: www.mosi.org

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Mote Aquarium

Mote Marine Laboratory, Inc.

Physical Location:

1600 Ken Thompson Pkwy, Sarasota

Mailing Address:

1600 Ken Thompson Pkwy, Sarasota,
 34236-1004

Information Telephone: 941/388-4441

Administration Telephone: 941/388-4441

Fax #: 941/388-4312

Website: www.mote.org

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Museum of Art Fort Lauderdale

Museum of Art Fort Lauderdale

Physical Location:

1 East Las Olas Blvd, Fort Lauderdale

Mailing Address:

1 East Las Olas Blvd, Fort Lauderdale, 33301

Information Telephone: 954/525-5500

Administration Telephone: 954/525-5500

Fax #: 954/524-6011

Website: www.moaf.org

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•McCrater, Emily; Visitor Services Manager
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Museum of Arts and Sciences

Museum of Arts and Sciences

Physical Location:

352 S Nova Rd, Daytona Beach

Mailing Address:

352 S Nova Rd, Daytona Beach, 32114

Information Telephone: 386/255-0285

Administration Telephone: 386/255-0285

Fax #: 386/255-5040

Website: www.moas.org

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Betty Turco; Director Visitor Services/Retail
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Museum of Science and History (MOSH)

Museum of Science and History of Jacksonville, Inc.

Physical Location:

1025 Museum Circle, Jacksonville

Mailing Address:

1025 Museum Circle, Jacksonville, 32207

Information Telephone: 904/396-MOSH

Administration Telephone: 904/396-7062

Fax #: 904/396-5799

Website: www.themosh.org

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Old Florida Museum

Old Florida Museum, Inc.

Physical Location:
 254 D San Marco Ave, St. Augustine

Mailing Address:
 254 D San Marco Avenue, St. Augustine, 32084

Information Telephone: 904/824-8874

Administration Telephone: 904/824-8874

Fax #: 904/824-6848

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Old St. Augustine Village

Museum of Arts and Sciences

Physical Location:
 246 St. George St, St. Augustine

Mailing Address:
 246 St. George St, St. Augustine, 32084

Information Telephone: 904/823-9722

Administration Telephone: 904/823-9722

Fax #: 904/823-9938

E-Mail: staugvil@bellsouth.net

Website: www.old-staug-village.com

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Old Town Trolley Tours of St. Augustine

Historic Tours of America

Physical Location:
 167 San Marco Ave, St. Augustine

Mailing Address:
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Oldest Wooden School House in the U.S.A.

John R. Fraser d.b.a. The Oldest Wooden School House in the U.S.A.

Physical Location:
 14 St. George Street, St. Augustine

Mailing Address:
 14 St. George Street, St. Augustine, 32084

Information Telephone: 904/824-0192

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Fax #: 904/808-0549

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**Parrot Jungle Island
(Jungle Island as of June 1, 2007)**

PJ Birds, Inc.

Physical Location:

1111 Parrot Jungle Trail, Miami

Mailing Address:

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Information Telephone: 305/400-7000

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Pirate's Dinner Adventure

Pirate's Dinner Theatre

Physical Location:

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Mailing Address:

6400 Carrier Dr, Orlando, 32819

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Administration Telephone: 407/248-0590

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Ponce de Leon's Fountain of Youth

Fountain of Youth Properties, Inc.

Physical Location:

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Mailing Address:

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Administration Telephone: 904/829-9589

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Elaine Fraser; Marketing Director

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Potter's Wax Museum

Potter's Wax, LLC

Physical Location:

17 King St, St. Augustine

Mailing Address:

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Administration Telephone: 904/825-0087

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Ripley's Believe It or Not! Museum - St. Augustine

Ripley Entertainment, Inc.

Physical Location:

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Mailing Address:

19 San Marco Ave, St. Augustine, 32084

Information Telephone: 904/824-1606

Administration Telephone: 904/824-1606

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Ripley's Believe It or Not! Orlando Odditorium

Physical Location:

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Mailing Address:

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Sarasota Jungle Gardens

Sarasota Jungle Gardens, Inc.

Physical Location:

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Mailing Address:

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Sawgrass Recreation Park

Andytown Enterprises

Physical Location:

1005 North Highway 27, Fort Lauderdale

Mailing Address:

PO Box 297290, Pembroke Pines, 33029

Information Telephone: 954/389-0202

Administration Telephone: 954/389-0202

Fax #: 954/389-9425

E-Mail: sawgrass01@aol.com

Website: www.evergladestours.com

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E-Mail: sawgrass01@aol.com

Steve Pfeiffer; Reptile Exhibit

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E-Mail: sawgrass01@aol.com

SeaWorld Orlando

Busch Entertainment Corporation

Physical Location:

7007 Sea World Dr, Orlando

Mailing Address:

7007 Sea World Dr, Orlando, 32821-8009

Information Telephone: 407/351-3600

Administration Telephone: 407/351-3600

Website: www.seaworld.com

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Rusty Harman; Director Strategic Marketing

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John Kerivan; General Curator

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John Lowe; Vice President, Retail/Merchandising

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 & Engineering
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Marcelle Wainwright; Director Event Services
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Dave White; Vice President, Food Services
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Shipwreck Island Waterpark at Adventure Landing

Adventure Landing

Physical Location:
 1944 Beach Blvd, Jacksonville Beach

Mailing Address:
 2315 Beach Blvd, Ste 203,
 Jacksonville Beach, 32250

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Administration Telephone: 904/246-4555
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Silver Springs

Palace Entertainment

Physical Location:
 5656 E Silver Springs Blvd, Silver Springs

Mailing Address:
 5656 E Silver Springs Blvd, Silver Springs, 34488

Information Telephone: 352/236-2121
Administration Telephone: 352/236-2121

Fax #: 352/236-1732
Website: www.silversprings.com

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E-Mail: mikeyoung@silversprings.com

SkyVenture

SkyVenture Orlando, LLC

Physical Location:
 6805 Visitors Circle, Orlando

Mailing Address:
 6805 Visitors Circle, Orlando, 32819

Information Telephone: 407/903-1150
Administration Telephone: 407/903-1370

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•Dan Perry; Manager
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Southwest Florida Museum of History

City of Fort Myers

Physical Location:

2300 Peck St, Fort Myers

Mailing Address:

2300 Peck Street, Fort Myers, 33901

Information Telephone: 239/332-5955

Administration Telephone: 239/332-5955

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St. Augustine Alligator Farm Zoological Park

St. Augustine Alligator Farm, Inc.

Physical Location:

2 miles south of Bridge of Lions on A1A,
St. Augustine

Mailing Address:

999 Anastasia Blvd., St. Augustine, 32080

Information Telephone: 904/824-3337

Administration Telephone: 904/824-3337

Fax #: 904/829-6677

Website: www.alligatorfarm.com

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St. Augustine Lighthouse and Museum

St. Augustine Lighthouse and Museum

Physical Location:

81 Lighthouse Avenue, St. Augustine

Mailing Address:

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Fax #: 904/808-1248

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Paul Wenglowsky; Director of Maritime Education

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St. Augustine Scenic Cruise

St. Augustine Scenic Cruise, Inc.

Physical Location:

St. Augustine Municipal Marina, St. Augustine

Mailing Address:

4125 Coastal Hwy, St. Augustine, 32084

Information Telephone: 904/824-1806

Administration Telephone: 904/824-1806

Fax #: 904/826-0897

E-Mail: scenic@aug.com

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St. Augustine Sightseeing Trains

St. Augustine Trains, Inc.

Physical Location:

19 San Marco Ave, St. Augustine

Mailing Address:

19 San Marco Ave, St. Augustine, 32084

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Administration Telephone: 904/829-6545

Fax #: 904/829-6548

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Website: www.redtrains.com

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Tampa's Lowry Park Zoo

Lowry Park Zoological Society

Physical Location:

1101 W Sligh Ave, Tampa

Mailing Address:

1101 W Sligh Ave, Tampa, 33604

Information Telephone: 813/935-8552

Administration Telephone: 813/935-8552

Fax #: 813/935-9486

Website: www.lowryparkzoo.com

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Theater of the Sea

Theater of the Sea, Inc.

Physical Location:

Mile Marker 84.5 Overseas Hwy, Islamorada

Mailing Address:

84721 Overseas Highway, Islamorada, 33036

Information Telephone: 305/664-2431

Administration Telephone: 305/664-2431

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E-Mail: info@theaterofthesea.com

Website: www.theaterofthesea.com

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Universal Orlando

Universal Orlando

Physical Location:

Exit 75A or 74B off Interstate 4, Orlando

Mailing Address:

1000 Universal Studios Plaza, Orlando,
32819-7610

Information Telephone: 407/363-8000

Administration Telephone: 407/363-8000

Website: www.universalorlando.com

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Vizcaya Museum and Gardens

Physical Location:

3251 S Miami Ave, Miami

Mailing Address:

3251 S Miami Ave, Miami, 33129

Information Telephone: 305/250-9133

Administration Telephone: 305/250-9133

Fax #: 305/285-2004

Website: www.vizcayamuseum.org

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Jim Rustin; Maintenance Supervisor
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Stefania Van Dyke; Deputy Director for Learning
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Walt Disney World Company

Walt Disney World Co.

Physical Location:

Lake Buena Vista

Mailing Address:

PO Box 10,000, Lake Buena Vista, 32830-0200

Information Telephone: 407/934-7659

Administration Telephone: 407/824-5030

Fax #: 407/824-3434

Website: www.Disney.com

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Lee Cockerell; Executive Vice President, Walt Disney World Operations
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Denise Godreau; Senior Vice President WDW, Disney CruiseLine & Disney Vacation Clubs
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Jose Boscan; Governmental Affairs Manager
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Debby Zutter; General Manager, Merchandise Disney-Epcot
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Wannado City

Wannado City Ft. Lauderdale, LLC

Physical Location:

12801 W Sunrise Blvd Anchor D, Sunrise

Mailing Address:

12801 W Sunrise Blvd Anchor D, Sunrise, 33323

Information Telephone: 888/926-6236

Administration Telephone: 954/838-7100

Fax #: 954/514-6055

Website: www.wannadocity.com

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Weeki Wachee Springs

Weeki Wachee Springs, L.L.C.

Physical Location:

Intersection of US Hwy 19 and SR 50, Spring Hill

Mailing Address:

6131 Commercial Way, Weeki Wachee, 34606

Information Telephone: 352/596-2062

Administration Telephone: 352/596-2062

Fax #: 352/597-1388

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Wet 'n Wild

Wet 'n Wild Florida, Inc.

Physical Location:

6200 International Drive, Orlando

Mailing Address:

6200 International Dr, Orlando, 32819

Information Telephone: 407/351-1800

Administration Telephone: 407/351-1800

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Alicia White; Revenue Manager

Phone: 407/363-1800 **Fax:** 407/363-1147

E-Mail: awhite@wetwildorf.com

•David Wright; Director of Marketing

Phone: 407/351-1800 **Fax:** 407/363-1147

E-Mail: dwright@wetwildorf.com

World Golf Hall of Fame & IMAX® Theater

World Golf Hall of Fame

Physical Location:

One World Golf Place, St. Augustine

Mailing Address:

One World Golf Place, St. Augustine, 32092

Information Telephone: 904/940-4123

Administration Telephone: 904/940-4106

Fax #: 904/940-4391

E-Mail: info@wgv.com

Website: www.wgv.com

•Jack Peter; Chief Operating Officer

Phone: 904/940-4021

Fax: 904/940-4399

E-Mail: jpeter@wghof.org

•Mary Altman; Senior Director of Marketing and Brand Development

Phone: 904/940-4031

Fax: 904/940-4391

E-Mail: maltman@wghof.org

Helen Atter; Vice President, Administration & Legal Affairs

Phone: 904/940-4006

Fax: 904/940-4392

Kathryn Fuller; Manager Advertising & Promotions

Phone: 904/940-4042

Fax: 904/940-4394

E-Mail: kfuller@wgvhof.org

Andy Hunold; Exhibit Director

Phone: 904/940-4155

Fax: 904/940-4394

E-Mail: ahunold@wghof.org

•Dan Kowal; Sales Manager

Phone: 904/940-4118

Fax: 904/940-4370

E-Mail: dkowal@wghof.org

John Kutsch; Guest Services

Phone: 904/940-4023

Fax: 904/940-4103

E-Mail: jkutsch@wgvhof.org

Eleanor Lanza; Director of Member Relations

Phone: 904/940-4014

Fax: 904/940-4393

E-Mail: elanza@wghof.org

Jody Sutton; Retail/Special Events

Phone: 904/940-4102

Fax: 904/940-1148

E-Mail: jsutton@wgvhof.org

Peyton Taylor; Communications Manager

Phone: 904/940-4059

Fax: 904/940-4393

E-Mail: ptaylor@wghof.org

Florida Attractions
Association



Who's Who

in the Florida Attraction Industry



Affiliate Members

Alphabetical by Business

Order of Information

- Name of Attraction
- Corporate Name or Entity
- Physical Location
- Mailing Address
- Website
- General Information Phone
- Fax Number
- Who's Who Personnel Listings
- Administrative Telephone & Fax Numbers
- E-Mail Address







Canoe Outpost – Peace River

Physical Location:

2816 NW County Road 661, Arcadia

Mailing Address:

2816 NW County Rd 661, Arcadia, 34266

Information Telephone: 863/494-1215

Administrative Telephone: 863-494-1215

Fax #: 863/494-4391

Website: www.canoeoutpost.com

Becky Bragg; Owner

Phone: 863/494-1215

Fax: 863/494-4391

E-Mail: bbragg@canoeoutpost.com

Florida Botanical Gardens

Physical Location:

12520 Ulmerton Road, Largo

Mailing Address:

12520 Ulmerton Road, Largo, 33774

Information Telephone: 727/582-2100

Administrative Telephone: 727/582-2100

Fax #: 727/582-2149

Website: www.flbg.org

Mary Campbell; Director

Phone: 727/582-2100

Fax: 727/582-2149

E-Mail: mcampbell@pinellascounty.org

Vernon Bryant; Director of Horticulture, Events

Phone: 727/582-2100

Fax: 727/582-2149

E-Mail: vbryant@co.pinellas.fl.us

Tom Roberts; Curator of Education & Volunteer Administration

Phone: 727/582-2016

Fax: 727/582-2149

E-Mail: tmroberts@pinellascounty.org

The Pier

Physical Location:

1/4 mile into Tampa Bay; 800 2nd Ave NE, St. Petersburg

Mailing Address:

800 2nd Ave NE, St. Petersburg, 33701

Information Telephone: 727/821-6443

Administrative Telephone: 727/821-6443

Fax #: 727/821-6451

Website: www.stpetepier.com

Carol Figurski; General Manager

Phone: 727/821-6443

Fax: 727/821-6451

E-Mail: figurskc@urbanretail.com

Bryan Hill; Operations Manager

Phone: 727/821-6443

Fax: 727/821-6451

E-Mail: hillb@urbanretail.com

Johanna Colegrove

Phone: 727/821-6443

Fax: 727/821-6451

E-Mail: colegroj@urbanretail.com

Susan Robertson; Marketing Manager

Phone: 727/821-6443

Fax: 727/821-6451

E-Mail: robertssm@urbanretail.com

Affiliate Members







Who's Who

in the Florida Attraction Industry



Allied Members

Alphabetical by Business

Order of Information

- Name of Attraction
- Name of Florida Attractions Association Representative
- Mailing Address
- Telephone Number(s)
- Fax Number
- E-Mail Address
- Additional Contact Name(s)





AAA Auto Club South

Jeff Frank
Director, Merchandise Attractions
 9200 Seminole Blvd
 Seminole, FL 33772
Telephone: 727/397-7291
Fax #: 727/398-8830
E-Mail: jfrank@aaasouth.com
Website: www.aaa.south.com
Additional Contacts:
 Valerie Scribner

AAA Auto Club South's discount attraction program offers its 4 million members a wide range of attraction/themepark/museum hard ticketing and online ticketing in partnership with leading attractions in the industry.

Alachua County Visitors & Convention Bureau

Nancy Fischer, CMP
Director of Sales
 30 E University Ave
 Gainesville, FL 32601
Telephone: 352/374-5260
800#: 866/778-5002
Fax #: 352/338-3213
E-Mail: nfischer@visitgainesville.net
Website: www.visitgainesville.com
Additional Contacts:
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Albors & Associates Language Services

Catherine Ortiz
Vice President of Operations
 5971 Brick Court, Suite 200
 Winter Park, FL 32792
Telephone: 407/678-8634
800#: 800/785-8634
Fax #: 407/657-7004
E-Mail: catherine@albors.com
Website: www.albors.com
Additional Contacts:
 Rene Albors
 Carlos Bertizlian

Interpretation and translations

Allied Vaughn

Richard Skillman
Vice President
 5728 Major Blvd Ste 275
 Orlando, FL 32819
Telephone: 407/264-5479
800#: 877/238-8035
Fax #: 407/264-5484
E-Mail: richard.skillman@alliedvaughn.com
Website: www.alliedvaughn.com

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Amelia Island Tourist Development Council

Regina Duncan
President
 961687 Gateway
 Amelia Island, 32034
Telephone: 904/261-3248
Fax #: 904/261-6997
E-Mail: regina@aifby.com
Website: www.aifby.com

Chamber of Commerce and tourism office

American Express Co.

David Perkey
Manager Account Development
 1849 Blue Ridge Dr
 Jacksonville, FL 32246
Telephone: 888/357-2118
Fax #: 888/357-2118
E-Mail: david.m.perkey@aexp.com
Website: www.AmericanExpress.com
Additional Contacts:
 Jean Austin

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Bieberbach & Associates

William H. Bieberbach
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 Orlando, FL 32827
Telephone: 321/558-3721
Fax #: 321/799-8874
E-Mail: billb@rjss.com
Additional Contacts:
 Jane Eoff

Bieberbach and Associates is a small management consulting firm specializing in hands-on assignments in a variety of areas: marketing, planning, feasibility and general management.

Bradenton Area Convention & Visitor Bureau

Larry White
Executive Director
 PO Box 1000
 Bradenton, FL 34206
Telephone: 941/729-9177
800#: 800/4-MANATEE
Fax #: 941/729-1820
E-Mail: larry.white@co.manatee.fl.us
Website: www.floridasgulfislands.com
Additional Contacts:
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E-Mail: ccockrill@carteroutdoor.com
Website: www.carteroutdoor.com
Additional Contacts:
 Mary Fuess

Outdoor advertising coverage in these South Florida counties: Sarasota, Charlotte, Lee, Collier, Glades, Hendry, DeSoto, Polk, Broward, and Dade. Major markets include Miami/Fort Lauderdale and Fort Myers/Naples.

Charlotte Harbor & The Gulf Islands Visitor's Bureau

Becky Bovell
Director
 18501 Murdock Circle Ste 502
 Port Charlotte, FL 33948
Telephone: 941/743-1900
800#: US/CAN 888/4-PURFLA
Fax #: 941/743-2245
E-Mail: visit@CharlotteHarborTravel.com
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President - General Manager, Orlando Division
 5333 Old Winter Garden Rd
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Telephone: 407/298-6410
Fax #: 407/296-2418
E-Mail: craigswygert@clearchannel.com
Website: www.clearchanneloutdoor.com
Additional Contacts:
 Larry McIntyre

Clear Channel Outdoor, Inc., one of the largest outdoor advertising companies in the world, operates in 32 major markets in the country. In Florida, Clear Channel Outdoor operates in Tampa Bay, Miami, Orlando, Jacksonville and Ocala/Gainesville.

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Al Castle
Vice President, Sales
 3690 NW 50th St
 Miami, FL 33142
Telephone: 305/633-1581
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E-Mail: Sharon@CreedonManagement.com

Provides marketing consulting, small business seminars, business plans and marketing plans

CTM Brochure Display

Sherry Resnick
 Director of Sales & Marketing
 3924 N 29th Ave
 Hollywood, FL 33020
Telephone: 954/929-8009
800#: US 800/547-2257
Fax #: 954/929-8064
E-Mail: sresnick@ctmbd.com
Website: www.ctmbd.com or www.etractions.com
Additional Contacts:
 Fred Volpe

CTM Brochure Display offers brochure distribution in the South Florida market at over 1,000 hotel, corporate and transportation locations. CTM also manages brochure distribution in 11 other major markets in the U.S. and Canada, offering clients extended brochure distribution opportunities.

Day & Nite Marketing

Steve Day
President
 2684 Arbor Dr
 Fort Lauderdale, FL 33312
Telephone: 954/267-1480
Fax #: 954/267-1481
E-Mail: steve@dayandnitemarketing.com
Additional Contacts:
 Lisa Camp

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George Fakhoury
Area Sales and Marketing Manager, North & Central Florida
 2510 Jetport Drive
 Orlando, FL 32809
Telephone: 407/583-8004
800#: 800/800-4000
Fax #: 407/859-7879
E-Mail: George.Fakhoury@DTAG.com
Website: www.dollar.com

Automobile rental company

F.P.I.S., Inc. Brochure Distribution

Michael Middleton
Vice President/CEO
 220 Story Rd
 Ocoee, FL 34761-3096
Telephone: 407/656-8818
800#: US 800/346-5977
Fax #: 407/877-6629
E-Mail: info@FPIS.com
Website: www.FPIS.com or www.travelaid.com
Additional Contacts:
 Lauren Middleton

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Joselle Pulgaron
Vice President, Account Management
 400 North Ashley Drive #2020
 Tampa, FL 33602
Telephone: 813/222-1400
Fax #: 813/222-1401
E-Mail: joselle.pulgaron@fahlgren.com
Website: www.fahlgren.com
Additional Contacts:
 Pam Pujals
 Advertising agency

First Payment Systems

Chip Weddington
Branch Manager
 7988 Horse Ferry Rd
 Orlando, FL 32835
Telephone: 407/415-5866
Fax #: 407/294-9347
E-Mail: Chip@FirstPaymentSystems.com
Website: www.FirstPaymentSystems.com
Additional Contacts:
 Bill Baril

MasterCard and Visa merchant processing

Florida Association of Convention & Visitor Bureaus

Robert Skrob
Executive Director
 PO Box 14629
 Tallahassee, FL 32317
Telephone: 850/222-6000
Fax #: 850/222-6002
E-Mail: robert@FACVB.org
Website: www.facvb.org

An association representing Convention and Visitor Bureaus statewide

Florida Coca-Cola Bottling Company

Tom Zrallack
*SE Business Unit, Key Account Manager,
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 2301 Maitland Center Pkwy Ste 202
 Maitland, FL 32751
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E-Mail: ahennyosy@interstatelogs.com
Website: www.interstatelogs.com

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 801 Douglas Avenue, Suite 100
 Altamonte Springs, FL 32714
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Florida Outdoor Advertising Association

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 Tallahassee, FL 32301
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Fax #: 850/224-5931
E-Mail: foaa@foaa.org
Website: www.foaa.org

Trade association representing outdoor advertising companies

Florida Suncoast Tourism Promotions, Inc.

Drake Decker
President
 10750 - 75th St N
 Seminole, FL 33777-1422
Telephone: 727/544-1212
Fax #: 727/545-2528
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 Fort Myers, FL 33919
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Fax #: 239/277-1736
E-Mail: sal.dickinson@floridavacationauction.com
Website: www.floridavacationauction.com
Additional Contacts:
 Tracy Hart
 Christy Collins

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Florida's Space Coast Office of Tourism

Robert Varley
Executive Director
 430 Brevard Avenue Ste 150
 Cocoa Village, FL 32922
Telephone: 321/637-5483
800#: US 877/572-2224
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E-Mail: rvhowdy@aol.com
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Additional Contacts:
 Bonnie King

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Gayle Gibson
President
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 Fort Lauderdale, FL 33312
Telephone: 954/583-5661
Fax #: 954/583-1837
E-Mail: gibson2@bellsouth.net
Website: www.gibsonfineart-design.com

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Great Locations

John Broderick
President
 1200 S Ocean Blvd
 Pompano Beach, FL 33062
Telephone: 954/943-1188
Fax #: 954/943-1277
E-Mail: jbroderick@greatlocations.com

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Greater Fort Lauderdale Convention & Visitors Bureau

Francine Mason
Vice President Communications
 100 East Broward Blvd., Suite 200
 Fort Lauderdale, FL 33301
Telephone: 954/765-4466
800#: US/CAN 800/22-SUNNY
Fax #: 954/765-4467
E-Mail: gflcvb@broward.org
Website: www.sunny.org
Additional Contacts:
 Nicki E. Grossman

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Greater Miami Convention & Visitors Bureau

William Talbert III
President/CEO
 701 Brickell Ave, Ste 2700
 Miami, FL 33131-2822
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800#: US 800/933-8448
Fax #: 305/539-3125
E-Mail: Talbert@GMCVB.com
Website: www.MiamiandBeaches.com
Additional Contacts:
 Linda Stilmann

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Joe James
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 Shawnee Mission, KS 66201
Telephone: 800/821-7703
800#: 800/237-0761
Fax #: 913/676-9389
E-Mail: Joe.James@hwins.com
Website: www.hwins.com

Insurance

Helinger Advertising

Bill Shank
Sales Representative
 4201 Central Ave
 St. Petersburg, FL 33713
Telephone: 727/327-3333
800#: 800/422-6222, ext 232
Fax #: 727/327-2595
E-Mail: david@helingeradvertising.com
Website: www.helingeradvertising.com
Additional Contacts:
 Kerry Helinger

Brochure distribution, advertising promotional products

Indiana Ticket Company

Bill Owen
National Sales Representative
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 Longwood, FL 32779
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Additional Contacts:
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 Jacksonville, FL 32202
Telephone: 904/798-9111
800#: US 800/733-2668
Fax #: 904/798-9103
E-Mail: jreyes@jaxcvb.com
Website: www.visitjacksonville.com

The Jacksonville & the Beaches Convention & Visitors Bureau is a full service destination marketing organization which promotes the area as a year-round vacation and meetings and convention destination.

Kenney Communications, Inc.

Barbara Kenney
President
 1215 Spruce Avenue
 Orlando, FL 32824
Telephone: 407/859-3113
800#: US 800/275-8149
Fax #: 407/859-4044
E-Mail: Barbara@KenneyCom.com
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Additional Contacts:
 Ruth Ann Kenney
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Key West Attractions Association

Monica Munoz
Administrative Assistant
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 Key West, FL 33041
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Fax #: 305/294-0900
E-Mail: mmunoz@historictours.com
Website: www.keywestfun.org
Additional Contacts:
 Linda Test

The Key West Attraction Association is made up of leading tourism based establishments. Visit us online for more information.

Kissimmee Convention & Visitors Bureau

Tim Hemphill
Executive Director
 1925 E. Irlo Bronson Memorial Hwy.
 Kissimmee, FL 34744
Telephone: 407/944-2401
800#: US/Canada 800/831-1844
Fax #: 407/847-5536
E-Mail: themphill@floridakiss.com
Website: www.floridakiss.com

The KISSIMMEE-ST.CLOUD Convention and Visitors Bureau promotes travel to Osceola County through advertising and publicity and direct sales liaison with leisure, business and sports travel planners.



Lee County Visitor & Convention Bureau

D. T. Minich, CDME
Executive Director
12800 University Drive, Ste 550
Fort Myers, FL 33907
Telephone: 239/338-3500
800#: 800/237-6444
Fax #: 239/334-1106
E-Mail: dtminich@leegov.com
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Senior Account Manager
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Tucson, AZ 85719
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800#: US 866/211-5804
Fax #: 941/359-9842
E-Mail: lhaley@maddenpreprint.com
Website: www.maddenpreprint.com

Publisher of advertising supplements for the travel industry

Media Printing, a Division of EarthColor

Jon Marquez
Account Executive
4300 N Powerline Rd
Pompano Beach, FL 33073-3071
Telephone: 954/984-7300
Fax #: 954/984-7303
E-Mail: jmarquez@earthcolor.com
Website: www.earthcolor.com
Additional Contacts:
Clay Grubman
James Grubman
Todd Martin

EarthColor is an integrated network of eight commercial printing facilities that are linked by technology and function as one company. Earthcolor offers CTP, prepress, Sheetfed/Web, Out-of-Home advertising and finishing capabilities.

Morris Visitor Publications

Mark Reid
Publisher
7531 Currency Dr
Orlando, FL 32809
Telephone: 407/852-4010
Fax #: 407/852-4060
E-Mail: best11@earthlink.net
Website: www.bestreadguide.com/orlando
Additional Contacts:
Bill Ellis
Jim Wray

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National Ticket Company

Gary Chabot
Account Manager
7952 Trieste Place
Delray Beach, FL 33446
Telephone: 561/638-6202
800#: US 800/829-0829
Fax #: 561/638-0542
E-Mail: gchabot@nationalticket.com
Website: www.nationalticket.com

Founded in 1907, National has everything from roll to thermal tickets, including souvenir tickets and a full line of credentials and accessories. Wristbands - plastic, Tyvek, Vinyl and barcoded. RFID Technology.

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NPC - Printing

Steve Tolliver
Account Representative
5210 S Lois Avenue
Tampa, FL 33611
Telephone: 813/839-0035
Fax #: 813/839-7295
E-Mail: stolliver@NPCPrinting.com
Website: www.NPCPrinting.com

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Grant Petersen, Esquire
Managing Shareholder
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 Tampa, FL 33602

Telephone: 813/289-1247

Fax #: 813/289-6530

E-Mail: grant.petersen@ogletreedeakins.com

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Osceola Resort Area Council

Wendi Jeannin

Coordinator

1425 East Vine St

Kissimmee, FL 34744

Telephone: 407/847-3174

Fax #: 407/870-8607

E-Mail: wjeannin@kissimmeechamber.com

Website: www.kissimmeechamber.com

Additional Contacts:

Mike Horner

A voice for the tourism industry, representing agencies that support tourism in Central Florida, the Osceola Resort Area Council is a link to the Kissimmee/Osceola County Chamber of Commerce.

Palm Beach County Tourist Development Council

J. Charles Lehmann

Executive Director

1555 Palm Beach Lakes Blvd, Ste 900

West Palm Beach, FL 33401-2329

Telephone: 561/233-3130

Fax #: 561/233-3113

E-Mail: clehmann@palmbeachfl.com

Website: www.palmbeachfl.com

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President/COO

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Telephone: 813/855-7700

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Fax #: 813/855-0014

E-Mail: perky@perkys.com

Website: www.Perkys.com

Additional Contacts:

Anne Reilly

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Matthew McRae

Advertising and Marketing

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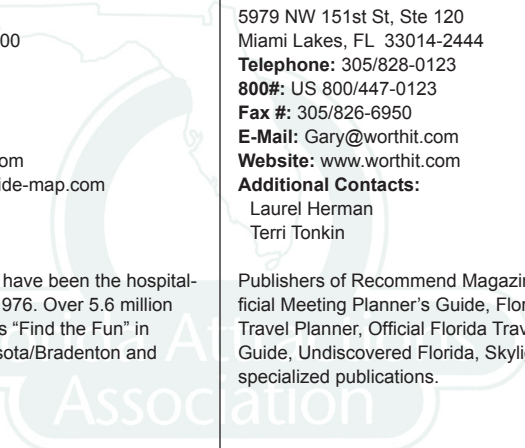
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WHO'S WHO IN THE FLORIDA ATTRACTION INDUSTRY

Who's Who

in the Florida Attraction Industry



Individual Name Listing

Alphabetical by Name





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Ahrens, Vicki; *Vice President of Operations;* MOSI (Museum of Science & Industry)

Albors, Rene; *President;* Albors & Associates Language Services

Albury, Brian; *Box Office Manager;* MOSI (Museum of Science & Industry)

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Hoepfner, Gerard; *Senior Director of Public Relations;* Busch Gardens Tampa Bay

Hoff, Randy; *Sales Director;* St. Augustine Sightseeing Trains

Hoffman, Joel; *Executive Director;* Vizcaya Museum and Gardens

Holmes, Jimmy; *Vice President Marketing & Entertainment;* Cypress Gardens Adventure Park

Holmes, Phil M.; *Vice President,* Magic Kingdom; Walt Disney World Company

Horkheimer, Jack; *Executive Director of Planetarium;* Miami Science Museum

Horner, Mike; *President;* Osceola Resort Area Council

Hovis, Lee; *General Manager;* Shipwreck Island Waterpark at Adventure Landing

Howell, Jim; *President/COO;* Perky's Foodservice Concepts, Inc.

Hubeck Bates, Lynn; *Public Relations Manager;* John & Mable Ringling Museum of Art



INDIVIDUAL NAMES

Hudgins, Kenneth; *Citrus Operations Manager;* Flamingo Gardens, Wray Botanical Collection

Huff, Pam; *Campground Manager;* Lion Country Safari

Hund, Maggie; *Group Sales Manager;* Shipwreck Island Waterpark at Adventure Landing

Hunold, Andy; *Exhibit Director;* World Golf Hall of Fame & IMAX® Theater

Hunt, Ingrid; *Operations Manager;* Medieval Times Dinner & Tournament

Hurley, William; *General Manager;* Marineland

Hurtado, Natalie; *Snack Bar & Retail Manager;* St. Augustine Alligator Farm Zoological Park

Hutton, Cathy; *Education Program Director;* Old Florida Museum

Ippolito, Linda; *Director of Finance;* Museum of Arts and Sciences

I

Irvine, Bill; *Deering Estate Manager;* Deering Estate at Cutler

Isemann, Kim; *General Manager;* DAYTONA USA

J

Jackson, Stacey; *Office Manager;* Old Town Trolley Tours of St. Augustine

Jacobs, Brett; *Planetarium Manager;* Museum of Science and History (MOSH)

Jacobs, Laurel; *Director of Retail Stores;* MOSI (Museum of Science & Industry)

Jacques, Steve; *Director;* Monkey Jungle

James, Joe; Haas & Wilkerson Insurance Co.

Jayson, Steven; *Corporate Executive Chef and Vice President, Food Services;* Universal Orlando

Jeannin, Wendi; *Coordinator;* Osceola Resort Area Council

Jefferson, Shani; *Media Relations Coordinator;* MOSI (Museum of Science & Industry)

Jimenez, Carlos; *Finance;* Miami Science Museum

Jenkins, Todd; Captain Doug's Boat Tours

Johns, Ken; *Museum Store Manager;* Edison & Ford Winter Estates

Johnson, Dan; *Director of Events;* Marie Selby Botanical Gardens

Johnson, K. G.; *General Partner;* Ripley's Believe It Or Not! Orlando Odditorium

Johnson, Ken; *Facilities Manager;* Wet 'n Wild

Johnson, Kristen; *Co-Curator of Natural Science;* Museum of Science and History (MOSH)

Johnson, Matt; *General Manager;* Imaginarium Hands-on Museum, Southwest Florida Museum of History

Johnson, Susan; *General Manager;* Broadway Palm Dinner Theatre

Johnson, Tonya; *Marketing Manager/Assistant to Vice President;* SEE Magazines

Jolley, Steve; *Comptroller;* Historic Bok Sanctuary

Junghans, Brad; *Sales & Marketing Manager;* Captiva Cruises

Juska, Andrew; *Director, Food & Beverage;* Parrot Jungle Island

Just, Maggie; *Director of Finances & Human Resources;* Marineland

K

Kaiser, Adrienne; *Special Events Director;* Vizcaya Museum and Gardens

Kane, Kenny; *Director of Communications/Daytona Int'l Speedway;* DAYTONA USA

Kanner, Marcia; *Endowment Coordinator;* Historical Museum of Southern Florida

Kaplan, Jeffrey; *Publisher;* Welcome Publishing Company

Karcher, Marcia; *Finance Manager;* Weeki Wachee Springs

Karter, Bob; *Food and Beverage Manager;* Lion Country Safari

Kasinski, Joe; *Director of Sales & Marketing;* Ripley's Believe It Or Not! Orlando Odditorium



Kawazura, Beth; *School Program Specialist;* Morikami Museum and Japanese Gardens

Keene, Rusty; *General Manager;* Adventure Island

Kelly, Melanie; *Sales Manager;* The Oldest Wooden School House in the U.S.A.

Kelly, Patty; *Director of Admissions;* Fairchild Tropical Botanic Garden

Kenna, Jordan; *Director of Marketing & Public Relations;* Miami Children's Museum

Kenney, Barbara; *President;* Kenney Communications, Inc.

Kenney, Richard; *President;* Tourist Channel

Kenney, Ruth Ann; Kenney Communications, Inc.

Kerivan, John; *General Curator;* SeaWorld Orlando

Kicklighter, Susan; *Development Director;* Museum of Science and History (MOSH)

King, Bonnie; *Assistant Director;* Florida's Space Coast Office of Tourism

Kirkland, Toni; *Publisher;* Visimap Publishing, Inc.

Kledzik, David; *Curator of Reptiles;* St. Augustine Alligator Farm Zoological Park

Koenig, Darlene; *Vice President, Support Services;* Kennedy Space Center Visitor Complex

Koncick, Tess; *Associate Director;* John & Mable Ringling Museum of Art

Koncza, Elisabeth; *Deputy Director;* Zoological Society of Florida; Miami Metrozoo

Kores, Suzanne; *Associate Director of Development;* Fairchild Tropical Botanic Garden

Kostecki, Elizabeth; *Director of Volunteer Services & Special Events;* Flamingo Gardens, Wray Botanical Collection

Kowal, Dan; *Sales Manager;* World Golf Hall of Fame & IMAX® Theater

Krabill, Donna; *Director of Center for Environmental Education;* Marie Selby Botanical Gardens

Kramer, Harold; *Vice President/General Manager;* Lion Country Safari

Kreuzinger, Sharon; *Reservation Manager;* MOSI (Museum of Science & Industry)

Kruger-Gruendyke, Chrissy; *Director of Marketing & Communications;* John & Mable Ringling Museum of Art

Kruse, Carol; *Assistant Director;* Miami Metrozoo

Kutsch, John; *Guest Services;* World Golf Hall of Fame & IMAX® Theater

L

LaFerte, Scot; *Vice President, Staffing & Development;* Universal Orlando

LaMarra, Maureen; *Other Management Personnel;* Theater of the Sea

Land, Debbie; *Manager;* Astronaut Hall of Fame & ATX; Kennedy Space Center Visitor Complex

Landon, Scott; *Manager;* SkyVenture

Lane, Christine; *Director of Marketing;* Museum of Arts and Sciences

Lang, Carol; *Director of Volunteer Services;* Zoological Society of Florida; Miami Metrozoo

Lange, Dorian; *Development Coordinator;* Ah-Tah-Thi-Ki Museum; Ah-Tah-Thi-Ki Museum at Okalee

Lanza, Eleanor; *Director of Member Relations;* World Golf Hall of Fame & IMAX® Theater

Larsen, Cheryl; *Director of Operations;* Tampa's Lowry Park Zoo

Lawrie, Irene; *Registrar;* Lightner Museum

Lawton, Mary; *Assistant General Manager;* Broadway Palm Dinner Theatre

LeBlanc, Dan; *Chief Operating Officer;* Kennedy Space Center Visitor Complex

Ledder, Diane; *Director, Community Relations;* Walt Disney World Company

Lehmann, Charles; *Executive Director;* Palm Beach County Tourist Development Council

LeMay, Bonnie; *Morikami Park Administrator;* Morikami Museum and Japanese Gardens

Leonard, Christy; *Education Director;* Museum of Science and History (MOSH)

Levine, DVM, Bern; *President;* Parrot Jungle Island

Levine, Mary; *Vice President;* Parrot Jungle Island



INDIVIDUAL NAMES

Lewis, Bill; *Director of Finance & Administration;* Marie Selby Botanical Gardens

Lewis, Caroline; *Director of Education;* Fairchild Tropical Botanic Garden

Lewis, Randy; *Maintenance Superintendent;* St. Augustine Sightseeing Trains

Liggett, Sharon; *President/CEO;* Tallahassee Area Convention & Visitors Bureau

Lindsey, David; *Sales Manager;* Medieval Times Dinner & Tournament

Lombana, Judith; *Vice President of Research & Institutional Development;* MOSI (Museum of Science & Industry)

Long, Kim; *General Manager;* Fantasy of Flight

Loog, Roland; *Director;* Alachua County Visitors & Convention Bureau

Lopez, Jose; *Vice President/General Manager;* Medieval Times Dinner & Tournament

Lowe, John; *Vice President, Retail/Merchandising;* SeaWorld Orlando

Lowe, John; *Vice President, Merchandise;* Discovery Cove

Lucht, John; *Director, Facilities;* Kennedy Space Center Visitor Complex

Luhrs, Cheryl; *In House Sales Manager;* Wet 'n Wild

Lutz, Dottie; *Gift Shop Manager/Buyer;* Gatorland

Lynch, Dannette; *Hospitality Education Director;* St. Petersburg/Clearwater Area CVB

M

MacPhee, Jim; *Vice President, Attractions Line of Business;* Walt Disney World Company

Magill, Ron; *Communications Manager;* Miami Metrozoo

Mahadevan, Dr. Kumar; *President;* Mote Aquarium

Malin, Cindy; *Communications Manager;* Billie Swamp Safari

Malloy, Mollie; *Senior Director of Museum Development;* St. Augustine Lighthouse and Museum

Mally, Christine; *Associate Director of Development;* Morikami Museum and Japanese Gardens

Malo, Joe; *Education/Outreach Director;* Clearwater Marine Aquarium

Mandeville, Lynn; *Director Community Affairs;* Museum of Art Fort Lauderdale

Manire, DVM, Charles; *Staff Scientist, Staff Veterinarian;* Mote Aquarium

Mann, Brenda; *Office Manager;* Billie Swamp Safari

Mannheim, Joel; *Director Food/Beverage;* Wet 'n Wild

Marquez, Jon; *Account Executive;* Media Printing, a Division of EarthColor

Martin, Kathleen; *Office Manager;* Imaginarium Hands-on Museum

Martin, Todd; *Media Printing, a Division of EarthColor*

Mason, Francine; *Vice President Communications;* Greater Fort Lauderdale Convention & Visitors Bureau

Matthews, Vivienne; *Vice President, Human Resources;* Conch Tour Train, Key West Aquarium

Maunder, Mike; *Director;* Fairchild Tropical Botanic Garden

McBrantie, Shawn; *Ernest Hemingway Home and Museum*

McCaffrey, Mike; *Shoppers Critique International, LLC*

McCammon, Robert; *President & CEO;* Historical Museum of Southern Florida

McCarthy, Donna; *Director of Administration;* Jungle Queen Riverboat

McCarthy, Paul; *President;* Captiva Cruises

McCauley, Rob; *General Manager;* Ripley's Believe It Or Not! Museum - St. Augustine, St. Augustine Sightseeing Trains



INDIVIDUAL NAMES

McComb, Robert; *Shops Manager; Marie Selby Botanical Gardens*

McCormick, Kathleen; *Director of Museum Conservation; St. Augustine Lighthouse and Museum*

McCurlley, Rick; *Chief Operating Officer; Cypress Gardens Adventure Park*

McCrater, Emily; *Visitor Services Manager; Museum of Art Fort Lauderdale*

McCudden, Anne; *Museum Director; Ah-Tah-Thi-Ki Museum*

McGee, Rick; *Director of Maintenance & Engineering; Marineland*

McHugh, Mark; *Chief Executive Officer; Gatorland*

McIntyre, Larry; *President, Daytona Beach/Melbourne Division; Clear Channel Outdoor, Inc.*

McKee, Nancy; *Senior VP, CFO; Miami Science Museum*

McKenney, P.F.; *Owner/Manager; Theater of the Sea*

McLaughlin, Michael; *Director of Horticulture; Marie Selby Botanical Gardens*

McManus, Kathryn; *Interim Museum Director; Florida Air Museum*

McMurry, Sara; *Vice President of Human Resources; MOSI (Museum of Science & Industry)*

McPherson, Benjamin; *Controller/Treasurer; Conch Tour Train, Key West Aquarium*

McRae, Matthew; *Advertising and Marketing; Ron Jon Surf Shop*

McReynolds, John; *Vice President, Governmental Relations; Universal Orlando*

Meena, Victor; *Vice President, Human Resources Development; Universal Orlando*

Mehlhorn, Mike; *Senior Vice President, Technical Services; Universal Orlando*

Mendenhall, Frankie; *Visitor Services/Admissions; Edison & Ford Winter Estates*

Menetre, Bryan; *Market Development Manager; Florida Coca-Cola Bottling Company*

Menia, Juan; *Maintenance; Sawgrass Recreation Park*

Mesa, Julio; *Zoo Patron Service Manager; Miami Metrozoo*

Metz, Dana; *Director of Marketing & Public Relations; Tampa's Lowry Park Zoo*

Middleton, Lauren; *F.P.I.S., Inc. Brochure Distribution*

Middleton, Michael; *VP/CEO; F.P.I.S., Inc. Brochure Distribution*

Miller, Jason; *Wildlife Manager; Everglades Wonder Gardens*

Miner, Pam; *Curator of Collections; Edison & Ford Winter Estates*

Minich, D.T.; *Executive Director; Lee County Visitor & Convention Bureau*

Mitchell, Diane; *Animal Care Manager; Clearwater Marine Aquarium*

Mitchell, Wanda; *Gift Shop Buyer; Tampa's Lowry Park Zoo*

Mitcheson, Jim; *Maintenance Supervisor; Homosassa Springs Wildlife State Park*

Molloy, Erin; *Director of Marketing; Morikami Museum and Japanese Gardens*

Montague, Jennifer; *Director of Event Sales & Service; Fantasy of Flight*

Montgomery, Carol; *Membership Manager; Marie Selby Botanical Gardens*

Moody, Sherryl; *Finance Director/ V.P.; Miami Seaquarium*

Moore, Colleen; *Director of Human Resources; Kennedy Space Center Visitor Complex*

Moore, Tony; *Director, Operations; Discovery Cove*

Moran, Michael; *Director of Finance; Wet 'n Wild*

Morawski, Marilyn; *Bookkeeper; Ernest Hemingway Home and Museum*

Morawski, Michael; *President/CEO; Ernest Hemingway Home and Museum*



INDIVIDUAL NAMES

Morgan, Dona; *Chief Operating Officer;* Marie Selby Botanical Gardens

Morones, Eduardo; *Operations Director;* Wannado City

Mullins, Roy Gene; *President;* United Grafix, Inc.

Munoz, Monica; *Administrative Assistant;* Key West Attractions Association

Munoz, Nellie; *Food and Beverage Manager;* Medieval Times Dinner & Tournament

Munoz, Sara; *Director of Communications;* Historical Museum of Southern Florida

Murphy, Catherine; *Director of Retail;* Kennedy Space Center Visitor Complex

Myers, Barry; *Curator;* Lightner Museum

N

Nance, Marcelle; *Vice President Operations;* Kennedy Space Center Visitor Complex

Nelson, Rachel; *Public Relations Manager;* Tampa's Lowry Park Zoo

Newcomb, K. C.; *Director of Security;* Busch Gardens Tampa Bay

Nickell, Rachelle; *Business Manager;* Broadway Palm Dinner Theatre

Niebuhr, David; *VP Education;* Mote Aquarium

Nishioka, Reiko; *Director of Education;* Morikami Museum and Japanese Gardens

Noland, Paul; *Senior Vice President, Finance, Planning & Business Development;* Walt Disney World Company

Norton, Carey; *Comptroller;* Cypress Gardens Adventure Park

Novak, Debbie; *Sales Manager;* Tampa's Lowry Park Zoo

O

O'Neal, Christine; *Vice President, Human Resources;* Discovery Cove, SeaWorld Orlando

Oberg, Michael; *Vice President & CFO/COO;* Museum of Science and History (MOSH)

Olson, Tom; *Marketing Director;* Kennedy Space Center Visitor Complex

Orgera-Cataldo, Linda; *Vice President Sales/Marketing;* Wet 'n Wild

Ortega, Susan; *Associate Publisher/Editor;* TravelHost Magazine/Orlando

Ortiz, Catherine; *Vice President of Operations;* Albers & Associates Language Services

Osborne, Beverly; *Curator;* Theater of the Sea

Osceola, Tina; *Executive Director, Tribal Historic Resources Department;* Ah-Tah-Thi-Ki Museum

Osceola, William; *Lawmaker;* Miccosukee Indian Village

Ossman, Laurie; *Deputy Director for Collections & Curatorial Affairs;* Vizcaya Museum and Gardens

Ostrenko, Wit; *President/Museum Director;* MOSI (Museum of Science & Industry)

Owen, Bill; *National Sales Representative;* Indiana Ticket Company

P

Pake, Jon; *Director of Operations;* Gatorland

Pallas, Lee; *Manager;* Ghost Tours of St. Augustine

Parks, Greta; *Director of Exhibits;* Miami Science Museum

Patel, Aashish; *General Manager;* Captain Doug's Boat Tours

Patrick, Michael; *Vice President of Operations;* Busch Gardens Tampa Bay

Patterson, Beth; *Director of Sales;* Wet 'n Wild

Pattison, Jim; *Vice President Operations;* Ripley's Believe It Or Not! Museum - St. Augustine

Payne, James; *Manager Partners in Education;* Sarasota Jungle Gardens

Pecche, Al; *Flight & Space Director;* MOSI (Museum of Science & Industry)

Pendleton, Chris; *President and CEO;* Edison & Ford Winter Estates

Perez, Mike; *General Curator;* Parrot Jungle Island



INDIVIDUAL NAMES

Perkey, David; *Manager Account Development;* American Express Co.

Perry, Dan; *Manager;* SkyVenture Orlando

Peter, Jack; *Chief Operating Officer;* World Golf Hall of Fame & IMAX® Theater

Petersen, Grant; *Managing Shareholder;* Ogletree Deakins Nash Smoak & Stewart PC

Peterson, Patti; *Vice President;* Jungle Queen Riverboat

Pfeiffer, Steve; *Reptile Exhibit;* Sawgrass Recreation Park

Phelan, Janice; *Gift Shop Manager;* Lightner Museum

Phillips, Beau; *Public Relations Coordinator;* St. Augustine Lighthouse and Museum

Piepes, Richard; *Manager of Maintenance;* Flamingo Gardens, Wray Botanical Collection

Pillifant, Russell; *Chief of Safety/Security;* John & Mable Ringling Museum of Art

Piper, Buck; *Manager;* Everglades Wonder Gardens

Piper, Jr., David; *Owner;* Everglades Wonder Gardens

Piranio, Claudia; *Office Administrator;* Flamingo Gardens, Wray Botanical Collection

Ponce, Brad; *Ghost Tours of St. Augustine*

Ponce, Chuck; *Curator;* Old Florida Museum

Ponce, Karen; *General Manager;* Old Florida Museum

Ponce, Kimber; *Marketing Manager;* Ghost Tours of St. Augustine

Porto, Bridgette; *Director of Sales;* Gatorland

Prather, William; *President and Owner;* Broadway Palm Dinner Theatre

Price, David; *Director of Horticulture;* Historic Bok Sanctuary

Prieto, Alison; *Publicist;* Historical Museum of Southern Florida

Prossick, Kathy; *Vice President of Business and Finance;* MOSI (Museum of Science & Industry)

Pugh, Craig; *Deputy Director;* Tampa's Lowry Park Zoo

Pujals, Pam; *Senior Vice President;* Fahlgren Benito

Pulgaron, Joselle; *Vice President, Account Management;* Fahlgren Benito

Q

Quinones, Peggy; *Administrative Secretary;* Miami Metrozoo

R

Rando, Robert; *Training/Staff & Volunteers;* Captiva Cruises

Read, Kristin; *Director of Education;* Miami Children's Museum

Reahon, Patricia; *Reservation Manager;* Babcock Wilderness Adventures, Inc.

Reid, Mark; *Publisher;* Morris Visitor Publications

Reigelman, Gordon; *Southwest Florida Area Manager;* Welcome Guide-Maps/CJ Publishers

Reilley, Anne; *Director of Marketing;* Perky's Foodservice Concepts, Inc.

Reilly, John; *Vice President, Merchandising;* Busch Gardens Tampa Bay

Resnick, Sherry; *Director of Sales & Marketing;* CTM Brochure Display

Restina, Pirjo; *Curator of Education;* Historic Bok Sanctuary

Rex, Brad; *Vice President, Epcot;* Walt Disney World Company

Reyes, John; *President;* Jacksonville and the Beaches CVB

Reyna, Michelle; *Marketing & Creative Services;* Ponce de Leon's Fountain of Youth

Riba, Ramen; *President;* Pirate's Dinner Adventure

Rice, Sharon; *Shoppers Critique International, LLC*

Rice, Van; *Vice President of Operations & Assistant General Manager;* SeaWorld Orlando



INDIVIDUAL NAMES

Riggleman, John; *Director of Operations;* SeaWorld Orlando

Rinaldi, Andrew; *Operations Manager;* Sarasota Jungle Gardens

Rinaldi, Rose; *General Manager;* Sarasota Jungle Gardens

Rivers, Djuan; *Vice President,* Downtown Disney; Walt Disney World Company

Robards, Sylvia; *Board Member;* Ernest Hemingway Home and Museum

Roberts, John B.; *President/Chairman of the Board;* Adventure Island

Roberts, Kevin; *Curator/Senior Director of Animal Programs;* Marineland

Roberts, Tom; *Curator of Education & Volunteer Administration;* Florida Botanical Gardens

Robertson, Susan; *Marketing Manager;* The Pier

Robinson, Ruth; *Director of Development;* Miami Science Museum

Robison, Patricia; *Marketing Sales Representative;* MOSI (Museum of Science & Industry)

Rodriguez, Ralph; *Vice President of Marketing;* Florida Aquarium

Rohlik, Jessica; *Manager,* DAYTONA USA

Rollins, Chris; *Park Manager;* Fruit & Spice Park

Rose, Robert; *Curator;* Miami Seaquarium

Rosenberg, Terran; *Director of Education;* Marineland

Rosenik, April; *Sales;* Fruit & Spice Park

Rothenberg, Paul; *Vice President, Sales;* Universal Orlando

Rottman, LeeAnn; *General Curator;* Tampa's Lowry Park Zoo

Rowe, Leslie; *Special Events Coordinator;* Deering Estate at Cutler

Ruggeri, Mike; *Director of Animal Care;* Flamingo Gardens, Wray Botanical Collection

Ruiz, Kathi; *Special Events Director;* MOSI (Museum of Science & Industry)

Rule, Jim; *President;* Dolly Parton's Dixie Stampede Dinner & Show

Rustin, Jim; *Maintenance Supervisor;* Vizcaya Museum and Gardens

S

Salas, Maely; *Operations Manager;* Parrot Jungle Island

Salisbury, Lex; *President/CEO;* Tampa's Lowry Park Zoo

Sanchez, Kizzy; *Events Manager;* Morikami Museum and Japanese Gardens

Sanders, Eric; *General Manager;* SkyVenture Orlando

Sands, Jacque; *Executive Director;* Ernest Hemingway Home and Museum

Sarlo, Arnie; *VP and General Manager;* Babcock Wilderness Adventures, Inc.

Savage, Kelly; *Co-Curator of Natural Science;* Museum of Science and History (MOSH)

Sbuttoni, Lisa; *Public Relations/Marketing Manager;* Edison & Ford Winter Estates

Schmidt, Ann; *Director of Special Events;* Fairchild Tropical Botanic Garden

Schoen, Caroline; *Special Events Manager;* Miami Children's Museum

Schwering, Tim; *Vice President, Design & Engineering;* SeaWorld Orlando

Scribner, Valerie; *Manager, Attraction Program;* AAA Auto Club South

Scully, John; *Sales Manager;* Dolly Parton's Dixie Stampede Dinner & Show

Seda, Michael; *Facility Rental Coordinator;* Morikami Museum and Japanese Gardens

See, Kristin Mayfield; *Events Manager;* Tampa's Lowry Park Zoo

Shank, Bill; *Sales Representative;* Helinger Advertising

Shimonski, Jeff; *Director of Horticulture;* Parrot Jungle Island

Short, Michael; *Executive Vice President/CFO;* Universal Orlando



INDIVIDUAL NAMES

Skillman, Richard; *Vice President;* Allied Vaughn

Skrob, Robert; *Executive Director;* Florida Association of Convention & Visitor Bureaus

Slater-Haase, Alicia; *Vice President for Development;* MOSI (Museum of Science & Industry)

Slimak, Nadine; *Public Relations Manager;* Mote Aquarium

Smith, Annmarie; *Museum Clerk;* Colonial Spanish Quarter Museum

Smith, Dawn; *Food Service Manager;* Miami Seaquarium

Smith, Dena; *VP Administration & CFO;* Mote Aquarium

Smith, Dottie; *Office Manager;* Lion Country Safari

Smith, Holly; Kenney Communications, Inc.

Smith, Kathy; *Bookkeeper;* Marie Selby Botanical Gardens

Smith, Piper; *Vice President, Marketing;* Historic Tours of America; Conch Tour Train; Key West Aquarium

Smith, Rebecca; *Curator of Archival Materials;* Historical Museum of Southern Florida

Smurl, Michele; *Curator of Animals;* Brevard Zoo

Soucy, Terri; *Educational Tour Specialist;* Old Town Trolley Tours of St. Augustine

Soverns, Rick; *Owner;* Sawgrass Recreation Park

Soverns, Sue; *CEO, Vice President;* Sawgrass Recreation Park

Specht, Billy; *Manager of Education;* Kennedy Space Center Visitor Complex

Specht, Steve; *Director of Marketing;* Silver Springs

Spiegelman, Deborah; *Executive Director;* Miami Children's Museum

Spieß, Paul; *Guest Relations Manager;* Parrot Jungle Island

Stacey, Beth; *Director of Guest Services;* Marineland

Stallsmith, Patty; *Group Sales Manager;* Broadway Palm Dinner Theatre

Stanton, Alecia; *Human Resources Manager;* Cypress Gardens Adventure Park

Stapleton, Felisha; *Personnel Supervisor;* Miami Seaquarium

Stavely, Cindy; *Director of Sales;* Old Town Trolley Tours of St. Augustine

Ste. Claire, Dana; *Director of Museum Services;* Conch Tour Train

Steele, Debby; *Director of Marketing and Communications;* Marie Selby Botanical Gardens

Stein, Dave; *Director of Operations;* Wet 'n Wild

Stephens, Eric; *Director;* Miami Metrozoo

Stevens, Beth; *Vice President, Disney's Animal Kingdom;* Walt Disney World Company

Stilmann, Linda; *Director of Sales;* Greater Miami Convention & Visitors Bureau

Stockton, Earl; *Environmental Health Safety & Security Coord.;* Mote Aquarium

Stork, Thom; *President & CEO;* Florida Aquarium

Strawbridge, Susan; *Park Services Specialist;* Homosassa Springs Wildlife State Park

Street, Candace; *Senior Director of Marketing;* MOSI (Museum of Science & Industry)

Stuempfle, Stephen; *Chief Curator;* Historical Museum of Southern Florida

Stutts, Donna; *President;* VS Publishing Company

Sullivan, Robert; *President;* Historic Bok Sanctuary

Sumner, Sara; *Creative Copy Editor;* Cypress Gardens Adventure Park

Suter, Tracy; *Operations Manager;* Old Florida Museum

Sutton, Jody; *Retail/Special Events;* World Golf Hall of Fame & IMAX® Theater

Swanson, Gary; *Vice President, Sales;* Universal Orlando

Swift, Edwin; *President & Chief Financial Officer;* Historic Tours of America; Conch Tour Train, Key West Aquarium



INDIVIDUAL NAMES

Swift IV, Edwin; *Director of Operations;* Old Town Trolley Tours of St. Augustine

Swoyer, David; *Curator;* Museum of Arts and Sciences

Swygert, Craig; *President - General Manager,* Orlando Division; Clear Channel Outdoor, Inc.

T

Tacy, Jamie; *Marketing Coordinator;* Mote Aquarium

Talbert, William; *President/CEO;* Greater Miami Convention & Visitors Bureau

Tamarit, Sixto; *Maintenance Supervisor;* Deering Estate at Cutler

Taylor, Peyton; *Communications Manager;* World Golf Hall of Fame & IMAX® Theater

Templeton, Derek; *Director, Facilities Division;* Mote Aquarium

Tenison, Sarah; *Administrative Manager;* Weeki Wachee Springs

Test, Linda; *Director of Operations;* Conch Tour Train

Test, Linda; *Representative;* Key West Attractions Association

Thibos, Charles; *Owner;* Everglades Alligator Farm

Thibos, Deborah; *Owner;* Everglades Alligator Farm

Thomas, Gillian; *President & CEO;* Miami Museum of Science & Planetarium

Thompkins, Chuck; *Vice President, Animal Training;* SeaWorld Orlando

Thompson, Rick; *Director, Daytona International Speedway;* DAYTONA USA

Thornton, Krishrwana; *Education Manager;* Parrot Jungle Island

Tiger, Deborah; *Sales Manager;* Miccosukee Indian Village

Tigertail, Mary; *Assistant Manager;* Billie Swamp Safari

Tinney, Dorothy; *President/Horticulturist;* Sarasota Jungle Gardens

Toeller, Don; *Vice President of Facilities;* MOSI (Museum of Science & Industry)

Tolliver, Steve; *Account Representative;* NPC - Printing

Tomarchio, Janice; *Director of Finances;* Flamingo Gardens, Wray Botanical Collection

Tonkin, Terri; *Representative;* Worth International Media Group

Tooley, Laura; *Director of Horticulture;* Flamingo Gardens, Wray Botanical Collection

Toomey, Cathey; *Administrative Assistant/Personnel Manager;* Lion Country Safari

Towers, Debbie; *Supervisor of Operations;* Morikami Museum and Japanese Gardens

Tremblay, Bonnie; *Membership & Volunteer Coordinator;* Museum of Arts and Sciences

Triboletti, Jason; *Assistant Manager;* Potter's Wax Museum

Trump, Tom; *Maintenance and Horticulture;* Miami Metrozoo

Turco, Betty; *Director Visitor Services/Retail;* Museum of Arts and Sciences

Turgot, Jean-Pierre; *Director, Food Operations;* Kennedy Space Center Visitor Complex

Turner, Cindy; *Director of Marketing;* Historic Bok Sanctuary

Turner, Donna; *Marketing Manager;* Medieval Times Dinner & Tournament

Turner, Terry; *General Manager,* Silver Springs

Tutko, Steve; *Biologist;* Babcock Wilderness Adventures, Inc.

U

Unterhalter, Leon; *President;* Lion Country Safari

Unterhalter, Marc; *Vice President/CFO;* Lion Country Safari

Usina, Elizabeth; *Secretary/Treasurer/Advertising;* St. Augustine Scenic Cruise



INDIVIDUAL NAMES

Usina, Frank; *President/Captain;* St. Augustine Scenic Cruise

Usina, Michael; *Captain/Advertising;* St. Augustine Scenic Cruise

V

Van Dyke, Bonnie; *Director of Human Resources;* Gatorland

Van Dyke, Stefania; *Deputy Director for Learning;* Vizcaya Museum and Gardens

Van Horn, Greg; *Executive Chef;* Broadway Palm Dinner Theatre

Van Vleet, Sue; *Museum Manager;* Colonial Spanish Quarter Museum

Vanden Berge, Mary Jane; *Manager;* Butterfly World

Varley, Rob; *Executive Director;* Florida's Space Coast Office of Tourism

Vega, Diana; *Group Sales Manager;* Miami Metrozoo

Veljka, DuJin; *Collections Curator;* Morikami Museum and Japanese Gardens

Venuti, Anina; *Sales Consultant;* Visimap Publishing, Inc.

Vera, Aldo; *Security Supervisor;* Deering Estate at Cutler

Vidler, Robert; *Director, Horticulture;* SeaWorld Orlando

Vien, Gary; *Vice President, Human Resources;* Busch Gardens Tampa Bay

Villafana, Sylvia; *Manager;* Coral Castle

Villella, Jeff; *Guest Operations Services;* Walt Disney World Company

Volkerson, Paul; *Director, Security;* SeaWorld Orlando

Volkerson, Paul; *Director, Security;* Discovery Cove

Volpe, Fred; *Account Executive;* CTM Brochure Display

Vomaka, Tanya; *Director of Public Relations and Advertising;* MOSI (Museum of Science & Industry)

Vrooman, Paul; *Director of Marketing-ZSF/Miami Metrozoo;* Miami Metrozoo

W

Wagner, Tom; *Public Relations Manager;* Florida Aquarium

Wainwright, Marcelle; *Director Event Services;* SeaWorld Orlando

Wallace, Erin; *Senior Vice President - WDW Operations;* Walt Disney World Company

Warren, Alice; *Natural Resource Manager;* Deering Estate at Cutler

Warren, Linda; *Executive VP Products & Services Planning & Development;* Walt Disney World Company

Webb, Sandra; *Director;* Cypress Gardens Adventure Park

Weddington, Chip; *Branch Manager;* First Payment Systems

Weeks, Kermit; *President/Owner;* Fantasy of Flight

Weidle, Craig; *Senior Director, Resort Services;* Universal Orlando

Weiss, Al; *President,* Walt Disney World Resort; Walt Disney World Company

Wellman, Chris; *Director of Project Development;* Kennedy Space Center Visitor Complex

Wells, Martha; *VP, Communications;* Mote Aquarium

Welty, Lenore; *Administrator;* Old St. Augustine Village

Wenglowsky, Paul; *Director of Maritime Education;* St. Augustine Lighthouse and Museum

Wetenhall, John; *Executive Director;* John & Mable Ringling Museum of Art

Whipple, Greg; *General Manager, Tropical Shell & Gifts, Inc.;* Conch Tour Train

Whitaker, Amanda; *Curator of Birds & Mammals;* St. Augustine Alligator Farm Zoological Park

White, Alicia; *Revenue Manager;* Wet 'n Wild

White, Dave; *Vice President, Food Services;* SeaWorld Orlando



INDIVIDUAL NAMES

White, David; *Corporate Vice President, Culinary Operations; Discovery Cove*

White, Eva; *Bookkeeper; Monkey Jungle*

White, Larry; *Executive Director; Bradenton Area Convention & Visitor Bureau*

White, Rosa; *Merchandise Manager; Miami Seaquarium*

Whittemore, Joan; *Director of Sales & Marketing; Marineland*

Wiese, Vicki; *Development Officer, Special Events; Mote Aquarium*

Wildasin, Barbara; *Aquarium Services Coordinator; Mote Aquarium*

Will, Albert; *President; Flamingo Gardens, Wray Botanical Collection*

Williams, Tim; *Director of Media Relations; Gatorland*

Williamson, Vicki; *Director of Development; Fairchild Tropical Botanic Garden*

Willis, Chip; *Chief Operating Officer; John & Mable Ringling Museum of Art*

Wilson, Barbara; *Director of Sales & Marketing; St. Augustine Scenic Cruise*

Wilt, Sharon; *Babcock Wilderness Adventures*

Winings, Dan; *Facilities Curator; Brevard Zoo*

Winkle, Paul; *President and Group Publisher; SEE Magazines*

Winsten, Keith; *Executive Director; Brevard Zoo*

Wolf, Terry; *Wildlife Director; Lion Country Safari*

Wood, Stan; *Executive Director; Flamingo Gardens, Wray Botanical Collection*

Woodburn, Hank; *Owner; Shipwreck Island Waterpark at Adventure Landing*

Woods, Ed; *General Manager; Billie Swamp Safari*

Woolf, Cynthia; *Accounting Manager; Lion Country Safari*

Wray, Jim; *Morris Visitor Publications*

Wray, Jr., Chuck; *President; Welcome Guide-Maps/CJ Publishers*

Wright, Brian; *Senior Marketing Manager; Kennedy Space Center Visitor Complex*

Wright, David; *Director of Marketing; Wet 'n Wild*

Wright, Lynn; *Public Relations Director; Cypress Gardens Adventure Park*

Y

Yates, David; *Chief Executive Officer; Clearwater Marine Aquarium*

Yerian, Art; *Park Manager; Homosassa Springs Wildlife State Park*

Yespica, Josefina; *Director of Finance; Fairchild Tropical Botanic Garden*

Young, Mike; *Director of Maintenance/Operations; Silver Springs*

Young, Patrick; *Group Sales Manager; Island Queen Cruises*

Z

Zacharias, James; *Senior Curator of Education; Museum of Arts and Sciences*

Zamanillo, Jorge; *Curator of Object Collection; Historical Museum of Southern Florida*

Zapata, Mara; *Education Director; Historical Museum of Southern Florida*

Zapata, Nannette; *Chief Operating Officer; Fairchild Tropical Botanic Garden*

Zepeda, Brian; *Outreach Coordinator; Ah-Tah-Thi-Ki Museum*

Zimmerman, David; *Executive Vice President/COO; Tampa's Lowry Park Zoo*

Zinno, Anna; *Treasurer; Butterfly World*

Zrallack, Tom; *SE Business Unit, Key Account Manager, Prestige Accounts; Florida Coca-Cola Bottling Company*

Zutter, Debby; *General Manager, Merchandise Disney-Epcot; Walt Disney World Company*



WHO'S WHO IN THE FLORIDA ATTRACTION INDUSTRY

Who's Who

in the Florida Attraction Industry



Departments

Alphabetical by Department, then by Business







Administration

Babcock Wilderness Adventures, Inc.
Patricia Reahon; Reservation Manager

Babcock Wilderness Adventures, Inc.
Steve Tutko; Biologist

Brevard Zoo
Nancy Grzesik; Associate Director
of Finance & Operations

Flamingo Gardens, Wray Botanical Collection
Claudia Piranio; Office Administrator

Jungle Queen Riverboat
Donna McCarthy; Director of Administration

Lion Country Safari
Harold Kramer; Vice President/General Manager

Lion Country Safari
Marc Unterhalter; Vice President/CFO

Miami Metrozoo
Carol Kruse; Assistant Director

Miami Metrozoo
Peggy Quinones; Administrative Secretary

Morikami Museum and Japanese Gardens
Tom Gregersen; Cultural Director

Morikami Museum and Japanese Gardens
Bonnie LeMay; Morikami Park Administrator

MOSI (Museum of Science & Industry)
Lucinda Ciurro; Executive Assistant

MOSI (Museum of Science & Industry)
Don Toeller; Vice President of Facilities

Mote Aquarium
Donna Basso; Chief Executive Assistant

Mote Aquarium
Barbara Wildasin; Aquarium Services Coordinator

Museum of Science and History (MOSH)
Amy Curtis; Administrative Assistant

Museum of Science and History (MOSH)
Michael Oberg; Vice President & CFO/COO

Parrot Jungle Island
Mary Levine; Vice President

Theater of the Sea
Maureen LaMarra; Other Management Personnel

Theater of the Sea
P.F. McKenney; Owner/Manager

Universal Orlando
Scot LaFerte; Vice President,
Staffing & Development

Vizcaya Museum and Gardens
Jessica Aguilar; Group Tours Coordinator

Vizcaya Museum and Gardens
Luis Correa; Deputy Director,
Finance & Administration

World Golf Hall of Fame & IMAX® Theater
Helen Atter; Vice President,
Administration & Legal Affairs

Box Office/Admission Ticket Managers

Babcock Wilderness Adventures, Inc.
Patricia Reahon; Reservation Manager

Broadway Palm Dinner Theatre
Mary Lawton; Assistant General Manager

Edison & Ford Winter Estates
Mary Ann Brown; Senior Staff Assistant

Edison & Ford Winter Estates
Frankie Mendenhall; Visitor Services/Admissions

Fairchild Tropical Botanic Garden
Patty Kelly; Director of Admissions

Ghost Tours of St. Augustine
Brad Ponce; Administrator

Imaginarium Hands-on Museum
Kathleen Martin; Office Manager

Jungle Queen Riverboat
Stella Fava; Box Office Manager

Lion Country Safari
Dottie Smith; Office Manager

Medieval Times Dinner & Tournament
Allsion Helms; Ticketing Manager

Miami Metrozoo
Julio Mesa; Zoo Patron Service Manager

Miami Science Museum
Nancy McKee; CFO



DEPARTMENTS

Miami Seaquarium

Sheryl Moody; Finance Director/ V.P.

Morikami Museum and Japanese Gardens

Debbie Towers; Supervisor of Operations

MOSI (Museum of Science & Industry)

Brian Albury; Box Office Manager

MOSI (Museum of Science & Industry)

Sharon Kreuzinger; Reservation Manager

Parrot Jungle Island

Maely Salas; Operations Manager

Sarasota Jungle Gardens

Jeannine Gray; Admissions Manager

St. Augustine Lighthouse and Museum

Rick Cain; Senior Director of Operations/
Deputy Director

Wet 'n Wild

Alicia White; Revenue Manager

World Golf Hall of Fame & IMAX® Theater

John Kutsch; Guest Services

CEOs, Presidents and Executive Directors

Adventure Island

Rusty Keene, General Manager

Ah-Tah-Thi-Ki Museum

Anne McCudden, Museum Director

Ah-Tah-Thi-Ki Museum

Tina M. Osceola, Executive Director,
Tribal Historic Resources Department

Babcock Wilderness Adventures, Inc.

Arnie Sarlo, VP and General Manager

Brevard Zoo

Keith Winsten, Executive Director

Broadway Palm Dinner Theatre

William T. Prather, President and Owner

Butterfly World

Mary Jane Vanden Berge, Manager

Canoe Outpost - Peace River

Becky Bragg, Owner

Captain Doug's Boat Tours

Bruce Minton, Manager

Captiva Cruises

Paul McCarthy, President

Clearwater Marine Aquarium

David Yates, Chief Executive Officer

Colonial Spanish Quarter Museum

William R. Adams, PhD, Executive Director

Conch Tour Train

Christopher C. Belland, Chief Executive Officer,
Historic Tours of America

Conch Tour Train

Herschel Hayo, Chief Operating Officer, HTA

Conch Tour Train

Edwin O. Swift, III, President & Chief Financial
Officer, Historic Tours of America

Coral Castle

Irving Barr, President

Cypress Gardens Adventure Park

Kent Buescher, President

DAYTONA USA

Robin Braig, President/Daytona International
Speedway

Deering Estate at Cutler

Bill Irvine, Deering Estate Manager

Dolly Parton's Dixie Stampede Dinner & Show

Jim Rule, President

Edison & Ford Winter Estates

Chris Tenne Pendleton, President and CEO

Ernest Hemingway Home and Museum

Michael Morawski, President/CEO

Everglades Alligator Farm

Charles Thibos, Owner

Everglades Wonder Gardens

David Piper, Jr., Owner

Fairchild Tropical Botanic Garden

Nannette Zapata, Chief Operating Officer

Fantasy of Flight

Kermit Weeks, President/Owner

Flamingo Gardens, Wray Botanical Collection

Albert Will, Jr., President

Florida Air Museum

John Burton, President



Departments





DEPARTMENTS

Florida Air Museum

Kathryn McManus, Interim Museum Director

Florida Aquarium

Thom Stork, President & CEO

Florida Botanical Gardens

Mary Campbell, Director

Fruit & Spice Park

Chris Rollins, Park Manager

Gatorland

Mark McHugh, Chief Executive Officer

Ghost Tours of St. Augustine

Sandy Craig, President/Owner

Historic Bok Sanctuary

Robert Sullivan, President

Historical Museum of Southern Florida

Robert McCammon, President & CEO

Homosassa Springs Wildlife State Park

Art Yerian, Park Manager

Imaginarium Hands-on Museum

Matt Johnson, General Manager

John & Mable Ringling Museum of Art

John Wetenhall, PhD, Executive Director

John & Mable Ringling Museum of Art

Chip Willis, Chief Operating Officer

Jungle Queen Riverboat

Jerome Faber, President

Kennedy Space Center Visitor Complex

Dan LeBlanc, Chief Operating Officer

Key West Aquarium

Christopher C. Belland, CEO,
Historic Tours of America, Inc.

Key West Aquarium

Herschel Hayo, Chief Operating Officer, HTA

Key West Aquarium

Edwin O. Swift III, President,
Historic Tours of America, Inc.

Lightner Museum

Robert Harper, Executive Director

Lion Country Safari

Leon Unterhalter, President

Marie Selby Botanical Gardens

Roger Birkel, President & CEO

Marie Selby Botanical Gardens

Dona Morgan, Chief Operating Officer

Medieval Times Dinner & Tournament

Jose Lopez, Vice President/General Manager

Miami Children's Museum

Deborah Spiegelman, Executive Director

Miami Metrozoo

Eric Stephens, Director

Miami Science Museum

Jack Horkheimer, Executive Director of Planetarium

Miami Science Museum

Gillian Thomas, Executive Director

Miami Seaquarium

Michael Brown, President, Wometco Enterprises, Inc.

Miami Seaquarium

Arthur Hertz, CEO & Chairman,
Wometco Enterprises, Inc.

Miccosukee Indian Village

William M. Osceola, Lawmaker

Monkey Jungle

Sharon Du Mond, Owner

Morikami Museum and Japanese Gardens

Bonnie LeMay, Morikami Park Administrator

MOSI (Museum of Science & Industry)

Wit Ostrenko, President/Museum Director

Mote Aquarium

Dr. Kumar Mahadevan, President

Museum of Arts and Sciences

Wayne Atherholt, Executive Director

Museum of Science and History (MOSH)

Margo Dundon, President & CEO

Old Florida Museum

Karen Ponce, General Manager

Old St. Augustine Village

Wayne Atherholt, Executive Director

Old Town Trolley Tours of St. Augustine

Edwin Swift IV, Director of Operations

Parrot Jungle Island

Bern Levine, D.V.M., President

Pirate's Dinner Adventure

Ramen Riba, President



DEPARTMENTS

Ponce de Leon's Fountain of Youth

John W. Fraser, Jr., General Manager

Ripley's Believe It Or Not! Museum - St. Augustine

Jim Pattison, Vice President Operations

Ripley's Believe It Or Not! Orlando Odditorium

K. G Johnson, General Partner

Sarasota Jungle Gardens

Dorothy Tinney, President/Horticulturist

Sawgrass Recreation Park

Rick Soverns, Owner

Sawgrass Recreation Park

Sue Soverns, CEO, Vice President

SeaWorld Orlando

Jim Atchison, Executive Vice President & General Manager

Shipwreck Island Waterpark at Adventure Landing

Hank Woodburn, Owner

Southwest Florida Museum of History

Matthew Johnson, General Manager

St. Augustine Alligator Farm Zoological Park

David Drysdale, President & Chairman of the Board

St. Augustine Lighthouse and Museum

Kathy A. Fleming, Executive Director

St. Augustine Scenic Cruise

Frank Usina, President/Captain

Tampa's Lowry Park Zoo

C. Lex Salisbury, President/CEO

Theater of the Sea

P.F. McKenney, Owner/Manager

Universal Orlando

Bill Davis, President/Chief Operating Officer-Universal Orlando

Vizcaya Museum and Gardens

Joel Hoffman, Executive Director

Walt Disney World Company

Phil M. Holmes, Vice President, Magic Kingdom

Walt Disney World Company

Brad Rex, Vice President, Epcot

Walt Disney World Company

Djuan Rivers, Vice President, Downtown Disney

Walt Disney World Company

Beth Stevens, Vice President, Disney's Animal Kingdom

Walt Disney World Company

Al Weiss, President, Walt Disney World Resort

Wannado City

Eduardo Morones, Operations Director

Weeki Wachee Springs

Robyn Anderson, General Manager

Wet 'n Wild

Michael Black, President/General Manager

World Golf Hall of Fame & IMAX® Theater

Jack Peter, Chief Operating Officer

Curators

Brevard Zoo

Michele Smurl, Curator of Animals

Conch Tour Train

Dana Ste. Claire, Director of Museum Services

Deering Estate at Cutler

Alice Warren, Natural Resource Manager

Florida Aquarium

Ilze Berzins, Vice President of Biological Programs

Historical Museum of Southern Florida

Rebecca Smith, Curator of Archival Materials

Historical Museum of Southern Florida

Stephen Stuempfle, Chief Curator

Historical Museum of Southern Florida

Jorge Zamanillo, Curator of Object Collection

Imaginarium Hands-on Museum

Shelby Baucom, Education Manager

Key West Aquarium

Bob Cerkleski, Curator

Lightner Museum

Barry Myers, Curator

Miami Science Museum

Sean Duran, Vice President Exhibitions

Morikami Museum and Japanese Gardens

Tom Gregersen, Cultural Director



DEPARTMENTS

Morikami Museum and Japanese Gardens

DuJin Veljka, Collections Curator

MOSI (Museum of Science & Industry)

Dave Conley, Vice President of Exhibits

Mote Aquarium

Dan Bebak, VP, Aquarium

Sarasota Jungle Gardens

Robin Cain, Animal Department Manager

St. Augustine Alligator Farm Zoological Park

John Brueggen, Director

St. Augustine Alligator Farm Zoological Park

David Kledzik, Curator of Reptiles

St. Augustine Alligator Farm Zoological Park

Amanda Whitaker, Curator of Birds & Mammals

Theater of the Sea

Beverly Osborne, Curator

Education

Brevard Zoo

Chris DeLorey, Director of Education

Clearwater Marine Aquarium

Joe Malo, Education/Outreach Director

Colonial Spanish Quarter Museum

William R. Adams, PhD, Executive Director

Colonial Spanish Quarter Museum

Anmarie Smith, Museum Clerk

Ernest Hemingway Home and Museum

Michael Morawski, President/CEO

Everglades Alligator Farm

Deborah Thibos, Owner

Fairchild Tropical Botanic Garden

Caroline Lewis, Director of Education

Flamingo Gardens, Wray Botanical Collection

Anita Ayhens, Director of Education

Florida Aquarium

Debbie Berger, Vice President of Education

Florida Botanical Gardens

Tom Roberts, Curator of Education & Volunteer Administration

Gatorland

Tim Williams, Director of Media Relations

Historic Bok Sanctuary

Jennifer Beam, Director of Visitor Services

Historic Bok Sanctuary

Pirjo Restina, Curator of Education

Historical Museum of Southern Florida

Stephen Stuemple, Chief Curator

Historical Museum of Southern Florida

Mara Zapata, Education Director

Imaginarium Hands-on Museum

Shelby Baucom, Education Manager

John & Mable Ringling Museum of Art

Lynn Berkowitz, Curator of Education

John & Mable Ringling Museum of Art

Tess Koncick, Associate Director

Kennedy Space Center Visitor Complex

Darlene Koenig, Vice President, Support Services

Kennedy Space Center Visitor Complex

Billy Specht, Manager of Education

Lightner Museum

Robert Harper, Executive Director

Lion Country Safari

Rhonda Beitmen, Education Manager

Marie Selby Botanical Gardens

Donna Krabill, Director of Center for Environmental Education

Marineland

Terran Rosenberg, Director of Education

Miami Children's Museum

Kristin Read, Director of Education

Miami Metrozoo

Elizabeth Koncza, Deputy Director, Zoological Society of Florida

Miami Science Museum

Dr. Judy Brown, Senior Vice President, Center for Interactive Learning

Miami Science Museum

Cecilia Calleros, Science Coordinator

Miami Science Museum

Jennifer Fields, Vice President Education



DEPARTMENTS

Miami Seaquarium

Andrew Hertz, Executive Vice President/
General Manager

Monkey Jungle

Sharon Du Mond, Owner

Morikami Museum and Japanese Gardens

Beth Kawazura, School Program Specialist

Morikami Museum and Japanese Gardens

Reiko Nishioka, Director of Education

Mote Aquarium

David Niebuhr, VP Education

Museum of Arts and Sciences

James Zacharias, Senior Curator of Education

Museum of Science and History (MOSH)

Kristen Johnson, Co-Curator of Natural Science

Museum of Science and History (MOSH)

Christy Leonard, Education Director

Museum of Science and History (MOSH)

Kelly Savage, Co-Curator of Natural Science

Old Florida Museum

Cathy Hutton, Education Program Director

Parrot Jungle Island

Krishawna Thornton, Education Manager

Sarasota Jungle Gardens

James Payne, Manager, Partners in Education

St. Augustine Alligator Farm Zoological Park

Molly Ebersold, Sales & Marketing Manager

Tampa's Lowry Park Zoo

Jennifer Bacon, Curator of Education

Vizcaya Museum and Gardens

Stefania Van Dyke, Deputy Director for Learning

Finance

Adventure Island

Rusty Keene, General Manager

Brevard Zoo

Nancy Grzesik, Associate Director of Finance
& Operations

Broadway Palm Dinner Theatre

Rachelle Nickell, Business Manager

Butterfly World

Mary Jane Vanden Berge, Manager

Butterfly World

Anna Zinno, Treasurer

Captiva Cruises

Paul McCarthy, President

Conch Tour Train

Benjamin McPherson, Controller/Treasurer

Coral Castle

Sylvia Villafana, Manager

Cypress Gardens Adventure Park

Carey Norton, Comptroller

Discovery Cove

Loren Bender, Vice President, Finance

Edison & Ford Winter Estates

Gary Bracken, Finance Director

Ernest Hemingway Home and Museum

Marilyn Morawski, Bookkeeper

Everglades Alligator Farm

Charles Thibos, Owner

Fairchild Tropical Botanic Garden

Josefina Yespica, Director of Finance

Flamingo Gardens, Wray Botanical Collection

Janice Tomarchio, Director of Finances

Florida Aquarium

Kimberly Casey, Chief Financial Officer

Ghost Tours of St. Augustine

Sandy Craig, President/Owner

Historic Bok Sanctuary

Steve Jolley, Comptroller

Historical Museum of Southern Florida

Roxanne Cappello, Senior Director of Finance

Homosassa Springs Wildlife State Park

Marcia Haley, Fiscal Assistant

Imaginarium Hands-on Museum

Kathleen Martin, Office Manager

Kennedy Space Center Visitor Complex

Darlene Evans, Director of Finance

Key West Aquarium

Benjamin McPherson, Controller/Treasurer

Departments



DEPARTMENTS

Lightner Museum

Robert Harper, Executive Director

Lion Country Safari

Marc Unterhalter, Vice President/CFO

Lion Country Safari

Cynthia Woolf, Accounting Manager

Marie Selby Botanical Gardens

Bill Lewis, Director of Finance & Administration

Marie Selby Botanical Gardens

Kathy Smith, Bookkeeper

Marineland

Maggie Just, Director of Finances & Human Resources

Medieval Times Dinner & Tournament

Melody Blunk, Accounting Manager

Miami Children's Museum

Isabel Blanco, Chief Finance Officer

Miami Science Museum

Carlos Jimenez, Finance

Miami Science Museum

Nancy McKee, CFO

Miami Seaquarium

Sherryl Moody, Finance Director/V.P.

Monkey Jungle

Eva White, Bookkeeper

MOSI (Museum of Science & Industry)

Kathy Prossick, Vice President of Business and Finance

Mote Aquarium

Dena Smith, VP Administration & CFO

Museum of Arts and Sciences

Linda Ippolito, Director of Finance

Museum of Science and History (MOSH)

Michael Oberg, Vice President & CFO/COO

Oldest Wooden School House in the U.S.A.

Terrie Duff, Staff Accountant

Parrot Jungle Island

Mary Ellen Biscardi, Controller

Sawgrass Recreation Park

Rick Soverns, Owner

SeaWorld Orlando

Lauren Bender, Vice President, Finance

St. Augustine Alligator Farm Zoological Park

Sue Brunson, Controller

St. Augustine Scenic Cruise

Barbara Wilson, Director of Sales & Marketing

Tampa's Lowry Park Zoo

Mark Butler, Vice President of Finance/ CFO

Theater of the Sea

Debbie Heald, Comptroller

Theater of the Sea

P.F. McKenney, Owner/Manager

Universal Orlando

Michael Short, Executive Vice President/CFO

Vizcaya Museum and Gardens

Luis Correa, Deputy Director, Finance & Administration

Weeki Wachee Springs

Marcia Karcher, Finance Manager

Wet 'n Wild

Michael Moran, Director of Finance

Food and Beverage

Adventure Island

Rusty Keene, General Manager

Broadway Palm Dinner Theatre

Greg Van Horn, Executive Chef

Busch Gardens Tampa Bay

Allen Despain, Vice President of Food Service

Butterfly World

Grace Boender, Marketing/Public Relations

Captiva Cruises

Paul McCarthy, President

Coral Castle

Sylvia Villafana, Manager

Discovery Cove

David White, Corporate Vice President, Culinary Operations

Everglades Alligator Farm

Charles Thibos, Owner



DEPARTMENTS

Fairchild Tropical Botanic Garden

Erin Fitts, Director of Retail

Florida Aquarium

Luis Hernandez, Catering Manager

Jungle Queen Riverboat

Shannon Geskie, Restaurant Manager

Kennedy Space Center Visitor Complex

Marcelle Nance, Vice President Operations

Kennedy Space Center Visitor Complex

Jean-Pierre Turgot, Director, Food Operations

Lion Country Safari

Bob Karter, Food and Beverage Manager

Medieval Times Dinner & Tournament

Nellie Munoz, Food and Beverage Manager

Miami Metrozoo

Alan Goodman, General Manager

Miami Seaquarium

Andrew Hertz, Executive Vice President/
General Manager

Miami Seaquarium

Dawn Smith, Food Service Manager

Monkey Jungle

Sharon Du Mond, Owner

Parrot Jungle Island

Andrew Juska, Director, Food & Beverage

SeaWorld Orlando

Dave White, Vice President, Food Services

**Shipwreck Island Waterpark
at Adventure Landing**

Harry Fitzmeyer, Food Service Manager

St. Augustine Alligator Farm Zoological Park

Natalie Hurtado, Snack Bar & Retail Manager

Universal Orlando

Steven Jayson, Corporate Executive Chef
and Vice President, Food Services

Wet 'n Wild

Joel Mannheim, Director Food/Beverage

General Managers

Adventure Island

Rusty Keene, General Manager

Ah-Tah-Thi-Ki Museum at Okalee

Barbara Butera, Manager

Babcock Wilderness Adventures, Inc.

Mary Ann Bulas, General Manager

Billie Swamp Safari

Ed Woods, General Manager

Brevard Zoo

Jon Brangan, Associate Director

Broadway Palm Dinner Theatre

Susan Johnson, General Manager

Busch Gardens Tampa Bay

Dan Brown, Executive Vice President
& General Manager

Butterfly World

Grace Boender, Marketing/Public Relations

Butterfly World

Mary Jane Vanden Berge, Manager

Canoe Outpost - Peace River

Becky Bragg, Owner

Captain Doug's Boat Tours

Bruce Minton, Manager

Captiva Cruises

Paul McCarthy, President

Colonial Spanish Quarter Museum

Sue Van Vleet, Museum Manager

Conch Tour Train

Eva Cervone, General Manager

Coral Castle

Sylvia Villafana, Manager

DAYTONA USA

Kim Isemann, General Manager

Discovery Cove

Stewart Clark, Vice President, Discovery Cove

Discovery Cove

Tony Moore, Director, Operations

Ernest Hemingway Home and Museum

Michael Morawski, President/CEO

Everglades Alligator Farm

Deborah Thibos, Owner

Departments



DEPARTMENTS

Everglades Wonder Gardens

David Piper, Jr., Owner

Fairchild Tropical Botanic Garden

Dr. Mike Maunder, Director

Fantasy of Flight

Jesse Douthit, Vice President

Fantasy of Flight

Kim Long, General Manager

Flamingo Gardens, Wray Botanical Collection

Stanley Ray Wood, Executive Director

Fruit & Spice Park

Chris Rollins, Park Manager

Gatorland

Jon Pake, Director of Operations

Ghost Tours of St. Augustine

Sandy Craig, President/Owner

Historic Bok Sanctuary

Robert Sullivan, President

Historical Museum of Southern Florida

Robert McCammon, President & CEO

Homosassa Springs Wildlife State Park

Robert Dampman, Assistant Park Manager

Imaginarium Hands-on Museum

Matt Johnson, General Manager

John & Mable Ringling Museum of Art

Tess Koncick, Associate Director

Jungle Queen Riverboat

Jerome Faber, President

Kennedy Space Center Visitor Complex

Steven Geis, Director of Operations
and Guest Services

Key West Aquarium

Bob Cerkleski, Curator

Lightner Museum

Robert Harper, Executive Director

Lion Country Safari

Harold Kramer, Vice President/General Manager

Marineland

William Hurley, General Manager

Medieval Times Dinner & Tournament

Jose Lopez, Vice President/General Manager

Miami Children's Museum

Deborah Spiegelman, Executive Director

Miami Metrozoo

Eric Stephens, Director

Miami Science Museum

Gillian Thomas, President & CEO

Miami Seaquarium

Andrew Hertz, Executive Vice President/
General Manager

Miccosukee Indian Village

Jerry Cypress, Village Manager

Monkey Jungle

Steve Jacques, Director

Morikami Museum and Japanese Gardens

Debbie Towers, Supervisor of Operations

Mote Aquarium

Dan Bebak, VP, Aquarium

Museum of Science and History (MOSH)

Margo Dundon, President & CEO

Old Florida Museum

Karen Ponce, General Manager

Old St. Augustine Village

Lenore Welty, Administrator

Old Town Trolley Tours of St. Augustine

Dennis Axlen, General Manager

Old Town Trolley Tours of St. Augustine

Bob Henderson, Operations Manager

Oldest Wooden School House in the U.S.A.

Elaine Fraser, Manager

Pirate's Dinner Adventure

Imre Baross, Vice President

Ponce de Leon's Fountain of Youth

John W. Fraser, Jr., General Manager

Potter's Wax Museum

Jason Triboletti, Assistant Manager

**Ripley's Believe It Or Not! Museum -
St. Augustine**

Rob McCauley, General Manager

Ripley's Believe It Or Not! Orlando Odditorium

Gary Daily, General Manager

Ripley's Believe It Or Not! Orlando Odditorium

Tina Gailor, Operations Manager



DEPARTMENTS

Sarasota Jungle Gardens

Rose Rinaldi, General Manager

Sawgrass Recreation Park

Sue Sovers, CEO, Vice President

SeaWorld Orlando

Van Rice, Vice President of Operations
& Assistant General Manager

Shipwreck Island Waterpark at Adventure Landing

Lee Hovis, General Manager

SkyVenture

Eric Sanders, General Manager

Southwest Florida Museum of History

Matthew Johnson, General Manager

St. Augustine Alligator Farm Zoological Park

John Brueggen, Director

St. Augustine Scenic Cruise

John Connahey, Director of Operations

St. Augustine Sightseeing Trains

Rob McCauley, General Manager

Tampa's Lowry Park Zoo

David Zimmerman, Executive Vice President/COO

The Pier

Carol Figurski, General Manager

Theater of the Sea

P.F. McKenney, Owner/Manager

Weki Wachee Springs

Robyn Anderson, General Manager

Horticulture

Butterfly World

Mary Jane Vanden Berge, Manager

Coral Castle

Sylvia Villafana, Manager

Deering Estate at Cutler

Andres Calix, Landscape Supervisor

Everglades Alligator Farm

Deborah Thibos, Owner

Flamingo Gardens, Wray Botanical Collection

Laura Tooley, Director of Horticulture

Florida Botanical Gardens

Vernon Bryant, Director of Horticulture, Events

Historic Bok Sanctuary

David Price, Director of Horticulture

Imaginarium Hands-on Museum

Tom Dahlheimer, Exhibits Technician

Marineland

Rick McGee, Director of Maintenance
& Engineering

Miami Metrozoo

Tom Trump, Maintenance and Horticulture

Miami Seaquarium

Einar Gustafson, Park Services Director

Parrot Jungle Island

Jeff Shimonski, Director of Horticulture

Sarasota Jungle Gardens

Andrew Rinaldi, Operations Manager

Sarasota Jungle Gardens

Dorothy Tinney, President/Horticulturist

SeaWorld Orlando

Robert Vidler, Director, Horticulture

Universal Orlando

Mike Mehlhorn, Senior Vice President,
Technical Services

Maintenance

Adventure Island

Rusty Keene, General Manager

Brevard Zoo

Dan Winings, Facilities Curator

Butterfly World

Mary Jane Vanden Berge, Manager

Captiva Cruises

Paul McCarthy, President

Conch Tour Train

Eva Cervone, General Manager

Conch Tour Train

Linda Test, Director of Operations



DEPARTMENTS

Coral Castle

Sylvia Villafana, Manager

DAYTONA USA

Kenny Kane, Director of Communications/
Daytona International Speedway

Deering Estate at Cutler

Sixto Tamarit, Maintenance Supervisor

Everglades Alligator Farm

Charles Thibos, Owner

Fantasy of Flight

Jesse Douthit, Vice President

Flamingo Gardens, Wray Botanical Collection

Richard Piepes, Manager of Maintenance

Homosassa Springs Wildlife State Park

Jim Mitcheson, Maintenance Supervisor

Imaginarium Hands-on Museum

Tom Dahlheimer, Exhibits Technician

Kennedy Space Center Visitor Complex

Darlene Koenig, Vice President, Support Services

Kennedy Space Center Visitor Complex

John Lucht, Director, Facilities

Lion Country Safari

Bob Dalton, Maintenance Manager

Marineland

Rick McGee, Director of Maintenance
& Engineering

Medieval Times Dinner & Tournament

Jose Lopez, Vice President/General Manager

Miami Metrozoo

Tom Trump, Maintenance and Horticulture

Miami Seaquarium

Einar Gustafson, Park Services Director

Morikami Museum and Japanese Gardens

Debbie Towers, Supervisor of Operations

Mote Aquarium

Derek Templeton, Director, Facilities Division

Museum of Arts and Sciences

Steve Brozyna, Facilities Director

Parrot Jungle Island

Jeff Shimonski, Director of Horticulture

Ponce de Leon's Fountain of Youth

V. Bryan Fraser, Operations Manager

Sarasota Jungle Gardens

Andrew Rinaldi, Operations Manager

Sawgrass Recreation Park

Juan Menia, Maintenance

Silver Springs

Mike Young, Director of Maintenance/Operations

St. Augustine Lighthouse and Museum

Rick Cain, Senior Director of Operations/
Deputy Director

St. Augustine Sightseeing Trains

Randy Lewis, Maintenance Superintendent

Universal Orlando

Mike Mehlhorn, Senior Vice President,
Technical Services

Vizcaya Museum and Gardens

Jim Rustin, Maintenance Supervisor

Wet 'n Wild

Ed Hope, Ken Johnson

Membership Development

Ah-Tah-Th-Ki Museum

Dorian Lange, Development Coordinator

Brevard Zoo

Tracey Butcher, Development Manager

Edison & Ford Winter Estates

Merry Coffman, Membership/Visitor Services

Edison & Ford Winter Estates

Lisa Sbuttoni, Public Relations/Marketing Manager

Fairchild Tropical Botanic Garden

Suzanne Kores, Associate Director of Development

Fairchild Tropical Botanic Garden

Vicki Williamson, Director of Development

Flamingo Gardens, Wray Botanical Collection

Claudia Piranio, Office Administrator

Lion Country Safari

Jennifer Berthiaume, PR/Marketing Manager

Marie Selby Botanical Gardens

Carol Montgomery, Membership Manager

Miami Science Museum

Ruth Robinson, Director of Development



DEPARTMENTS

Miami Seaquarium

Andrew Hertz, Executive Vice President/
General Manager

Morikami Museum and Japanese Gardens

Sherry Anderson, Director of Development

Morikami Museum and Japanese Gardens

Della Henderson, Membership

Morikami Museum and Japanese Gardens

Christine Mally, Associate Director of Development

MOSI (Museum of Science & Industry)

Moira Gilley, Membership Manager

MOSI (Museum of Science & Industry)

Dr. Judith Lombana, Vice President of Research
& Institutional Development

MOSI (Museum of Science & Industry)

Alicia Slater-Haase, Vice President
for Development

Mote Aquarium

Lisa Bricker, VP Development

Mote Aquarium

Robin Cooper, Development Officer Membership

Mote Aquarium

Vicki Wiese, Development Officer, Special Events

Museum of Art Fort Lauderdale

Lynn Mandeville, Director, Community Affairs

Museum of Science and History (MOSH)

Kristi Ballinger, Public Relations Coordinator

Museum of Science and History (MOSH)

Susan Kicklighter, Development Director

Parrot Jungle Island

Paul Spiess, Guest Relations Manager

Sarasota Jungle Gardens

Luanne Brannen, Marketing

St. Augustine Alligator Farm Zoological Park

Molly Ebersold, Sales & Marketing Manager

St. Augustine Lighthouse and Museum

Mollie Malloy, Senior Director
of Museum Development

Tampa's Lowry Park Zoo

Craig Pugh, Deputy Director

Universal Orlando

Scot LaFerte, Vice President,
Staffing & Development

Universal Orlando

Victor Meena, Vice President,
Human Resources Development

Vizcaya Museum and Gardens

Dennis Fruitt, Deputy Director for Advancement

Operations

Busch Gardens Tampa Bay

Michael Patrick, Vice President of Operations

Imaginarium Hands-on Museum

Matt Johnson, General Manager

Kennedy Space Center Visitor Complex

Philip Clarke, Operations Manager

Kennedy Space Center Visitor Complex

Steven Geis, Director of Operations
and Guest Services

Kennedy Space Center Visitor Complex

Marcelle Nance, Vice President Operations

Miami Seaquarium

Chip Gaudio, Park Operation Director

Old Florida Museum

Tracy Suter, Operations Manager

Parrot Jungle Island

Maely Salas, Operations Manager

Sarasota Jungle Gardens

Rose Rinaldi, General Manager

SkyVenture

Scott Landon, Manager

St. Augustine Lighthouse and Museum

Rick Cain, Senior Director of Operations/
Deputy Director

Theater of the Sea

P.F. McKenney, Owner/Manager

Wet 'n Wild

Dave Stein, Director of Operations

Departments



Other Management Personnel

Ah-Tah-Thi-Ki Museum

Brian Zepeda, Outreach Coordinator

Ah-Tah-Thi-Ki Museum at Okalee

Dorian Lange, Development Coordinator

Billie Swamp Safari

Mary Tigertail, Assistant Manager

Busch Gardens Tampa Bay

Elaine College, Vice President of Entertainment

Colonial Spanish Quarter Museum

Bill Harriss, City Manager

DAYTONA USA

Rick Thompson, Director, Daytona International Speedway

Flamingo Gardens, Wray Botanical Collection

Kenneth Hudgins, Citrus Operations Manager

Historical Museum of Southern Florida

Marcia Kanner, Endowment Coordinator

Homosassa Springs Wildlife State Park

Charlotte Gable, Administrative Assistant

Kennedy Space Center Visitor Complex

Debbie Land, Manager, Astronaut Hall of Fame & ATX

Kennedy Space Center Visitor Complex

Chris Wellman, Director of Project Development

Lightner Museum

Angela Blankenship, Business Manager

Lightner Museum

Irene Lawrie, Registrar

Lion Country Safari

Pam Huff, Campground Manager

Marineland

Beth Stacey, Director of Guest Services

Medieval Times Dinner & Tournament

David Graham, Head Knight

MOSI (Museum of Science & Industry)

Al Peche, Flight & Space Director

Mote Aquarium

Dan Bebak, VP, Aquarium

Mote Aquarium

Kim Churchill, Office Manager

Mote Aquarium

Andrea Davis, Director, Center for Volunteer & Intern Resources

Mote Aquarium

Erin Griswold, Guest Services Manager

Museum of Art Fort Lauderdale

Emily McCrater, Visitor Services Manager

Museum of Science and History (MOSH)

Brett Jacobs, Planetarium Manager

Ponce de Leon's Fountain of Youth

V. Bryan Fraser, Operations Manager

SeaWorld Orlando

Dave Goodman, Vice President, Entertainment

SeaWorld Orlando

Tim Schwering, Vice President, Design & Engineering

Shipwreck Island Waterpark at Adventure Landing

Rick Deutcher, Assistant General Manager

St. Augustine Scenic Cruise

Michael Usina, Captain/Advertising

Universal Orlando

John McReynolds, Vice President, Governmental Relations



Personnel and Human Resources

Adventure Island

Rusty Keene, General Manager

Busch Gardens Tampa Bay

Elaine College, Vice President of Entertainment

Busch Gardens Tampa Bay

Gary Vien, Vice President, Human Resources

Butterfly World

Mary Jane Vanden Berge, Manager

Captiva Cruises

Paul McCarthy, President

Colonial Spanish Quarter Museum

Bill Harriss, City Manager

Conch Tour Train

Vivienne Matthews, Vice President,
Human Resources

Coral Castle

Sylvia Villafana, Manager

Cypress Gardens Adventure Park

Todd Douthit, Human Resource Manager

Discovery Cove

Christine O'Neal, Vice President,
Human Resources

Ernest Hemingway Home and Museum

Jacque Sands, Executive Director

Everglades Alligator Farm

Charles Thibos, Owner

Fairchild Tropical Botanic Garden

Josefina Yespica, Director of Finance

Flamingo Gardens, Wray Botanical Collection

Kenneth Hudgins, Citrus Operations Manager

Flamingo Gardens, Wray Botanical Collection

Elizabeth Kostecki, Director of Volunteer Services
& Special Events

Flamingo Gardens, Wray Botanical Collection

Claudia Piranio, Office Administrator

Florida Aquarium

Bill Eggert, Vice President of Human Resources

Gatorland

Bonnie Van Dyke, Director of Human Resources

Homosassa Springs Wildlife State Park

Charlotte Gable, Administrative Assistant

Imaginarium Hands-on Museum

Matt Johnson, General Manager

John & Mable Ringling Museum of Art

Cindy Clenney, Personnel Director

Kennedy Space Center Visitor Complex

Darlene Koenig, Vice President, Support Services

Kennedy Space Center Visitor Complex

Debbie Land, Manager, Astronaut Hall of Fame
& ATX

Kennedy Space Center Visitor Complex

Colleen Moore, Director of Human Resources

Kennedy Space Center Visitor Complex

Chris Wellman, Director of Project Development

Key West Aquarium

Vivienne Matthews, Vice President
Human Resources

Lightner Museum

Helen Ballard, Volunteer Coordinator

Lightner Museum

Angela Blankenship, Business Manager

Lightner Museum

Irene Lawrie, Registrar

Lion Country Safari

Pam Huff, Campground Manager

Lion Country Safari

Cathey Toomey, Administrative Assistant/
Personnel Manager

Mai-Kai Polynesian Dinner Attraction

Lori Svedberg, Office Manager

Marineland

Maggie Just, Director of Finances
& Human Resources

Marineland

Beth Stacey, Director of Guest Services

Medieval Times Dinner & Tournament

Melody Blunk, Accounting Manager

Medieval Times Dinner & Tournament

Ingrid Hunt, Operations Manager



DEPARTMENTS

Medieval Times Dinner & Tournament

David Lindsey, Sales Manager

Miami Science Museum

Nancy McKee, CFO

Miami Seaquarium

Sherryl Moody, Finance Director/ V.P.

Miami Seaquarium

Felisha Stapleton, Personnel Supervisor

Miccosukee Indian Village

Deborah Tiger, Sales Manager

Monkey Jungle

Steve Jacques, Director

MOSI (Museum of Science & Industry)

Kelly Curington, Human Resources

MOSI (Museum of Science & Industry)

Sara McMurry, Vice President of Human Resources

MOSI (Museum of Science & Industry)

Al Peche, Flight & Space Director

Mote Aquarium

Dan Bebak, VP, Aquarium

Mote Aquarium

Deanna Chapman, Human Resources Manager

Mote Aquarium

Kim Churchill, Office Manager

Mote Aquarium

Andrea Davis, Director, Center for Volunteer & Intern Resources

Mote Aquarium

Erin Griswold, Guest Services Manager

Mote Aquarium

Nadine Slimak, Public Relations Manager

Mote Aquarium

Martha Wells, VP, Communications

Museum of Art Fort Lauderdale

Emily McCrater, Visitor Services Manager

Museum of Arts and Sciences

Linda Ippolito, Director of Finance

Old Town Trolley Tours of St. Augustine

Stacey Jackson, Office Manager

Parrot Jungle Island

Shawn Diaz, Human Resources Manager

SeaWorld Orlando

Dave Goodman, Vice President, Entertainment

SeaWorld Orlando

Christine O'Neal, Vice President, Human Resources

SeaWorld Orlando

Tim Schwering, Vice President, Design & Engineering

Silver Springs

Carrie Benjamin, Director of Human Resources

St. Augustine Lighthouse and Museum

Rick Cain, Senior Director of Operations/ Deputy Director

St. Augustine Scenic Cruise

John Connahey, Director of Operations

St. Augustine Scenic Cruise

Elizabeth Usina, Secretary/Treasurer/Advertising

St. Augustine Scenic Cruise

Michael Usina, Captain/Advertising

St. Augustine Sightseeing Trains

Tyna Coffman, Personnel Director

Tampa's Lowry Park Zoo

Elizabeth Hennig, Executive Assistant/ HR Coordinator

Theater of the Sea

Maureen LaMarra, Other Management Personnel

Universal Orlando

Scot LaFerte, Vice President, Staffing & Development

Vizcaya Museum and Gardens

Kyndal Campbell, Intergovernmental Affairs Director

Weeki Wachee Springs

Sarah Tenison, Administrative Manager

Wet 'n Wild

Clint Boldt, Human Resource Director



Public Relations

Billie Swamp Safari

Cindy Malin, Communications Manager

Brevard Zoo

Andrea Hill, Marketing Director

Broadway Palm Dinner Theatre

Susan Johnson, General Manager

Busch Gardens Tampa Bay

David Ferrara, Public Relations Assistant

Busch Gardens Tampa Bay

Gerard Hoepfner,
Senior Director of Public Relations

Butterfly World

Grace Boender, Marketing/Public Relations

Conch Tour Train

Piper Smith, Vice President, Marketing,
Historic Tours of America

Coral Castle

Sylvia Villafana, Manager

Cypress Gardens Adventure Park

Lynn Wright, Public Relations Director

DAYTONA USA

Andrew Booth, Media Relations,
Daytona International Speedway

Discovery Cove

Rebecca Bides, Director, Communications

Edison & Ford Winter Estates

Lisa Sbuttoni, Public Relations/Marketing Manager

Fairchild Tropical Botanic Garden

Paula Fernandez, Public Relations Coordinator

Florida Aquarium

Tom Wagner, Public Relations Manager

Gatorland

Tim Williams, Director of Media Relations

Historic Bok Sanctuary

Cindy Turner, Director of Marketing

Historical Museum of Southern Florida

Alison S. Prieto, Publicist

Homosassa Springs Wildlife State Park

Susan Strawbridge, Park Services Specialist

John & Mable Ringling Museum of Art

Erica Bacon, Program Assistant -
Marketing & Communications

John & Mable Ringling Museum of Art

Lynn Hubeck Bates, Public Relations Manager

John & Mable Ringling Museum of Art

Chrissy Kruger-Gruendyke,
Director of Marketing & Communications

Kennedy Space Center Visitor Complex

Andrea Farmer, Public Relations Manager

Key West Aquarium

Piper Smith, Vice President, Marketing -
Historic Tours of America, Inc.

Lightner Museum

Robert Harper, Executive Director

Lion Country Safari

Jennifer Berthiaume, PR/Marketing Manager

Marie Selby Botanical Gardens

Debby Steele, Director of Marketing
and Communications

Medieval Times Dinner & Tournament

Donna Turner, Marketing Manager

Miami Children's Museum

Jordan Kenna, Director of Marketing
& Public Relations

Miami Metrozoo

Sherrie Avery, Director, Membership Services

Miami Metrozoo

Ron Magill, Communications Manager

Miami Metrozoo

Paul Vrooman, Director of Marketing-
ZSF/Miami Metrozoo

Miami Seaquarium

Eric Eimstad, VP, Director of Sales & Marketing

Miami Seaquarium

Andrew Hertz, Executive Vice President/
General Manager

Monkey Jungle

Steve Jacques, Director

Morikami Museum and Japanese Gardens

Erin Molloy, Director of Marketing



DEPARTMENTS

Morikami Museum and Japanese Gardens
Kizzy Sanchez, Events Manager

Morikami Museum and Japanese Gardens
Carole Portilla, Facility Rental Coordinator

MOSI (Museum of Science & Industry)
Shani Jefferson, Media Relations Coordinator

MOSI (Museum of Science & Industry)
Tanya Vomaka, Director of Public Relations
and Advertising

Mote Aquarium
Nadine Slimak, Public Relations Manager

Ponce de Leon's Fountain of Youth
Elaine Fraser, Marketing Director

Potter's Wax Museum
Max Giuliani, Public Relations

Sarasota Jungle Gardens
Shannon Gordon, PR & Group Coordinator

Sawgrass Recreation Park
Emily Finch, Director of Sales

SeaWorld Orlando
Nick Gollattscheck, Director, Public Relations

Silver Springs
Steve Specht, Director of Marketing

Southwest Florida Museum of History
Helena Finnegan, PR/Marketing Manager

St. Augustine Lighthouse and Museum
Mollie Malloy, Senior Director
of Museum Development

St. Augustine Lighthouse and Museum
Beau Phillips, Public Relations Coordinator

St. Augustine Scenic Cruise
Elizabeth Usina, Secretary/Treasurer/Advertising

St. Augustine Scenic Cruise
Barbara Wilson, Director of Sales & Marketing

St. Augustine Sightseeing Trains
Randy Hoff, Sales Director

Tampa's Lowry Park Zoo
Dana Metz, Director of Marketing
& Public Relations

Tampa's Lowry Park Zoo
Rachel F. Nelson, Public Relations Manager

Theater of the Sea
Maureen LaMarra, Other Management Personnel

Universal Orlando
Cynthia Gordon, Vice President, Public Relations

Vizcaya Museum and Gardens
Holly Blount, Marketing Director

Walt Disney World Company
Diane Ledger, Director, Community Relations

Wet 'n Wild
David Wright, Director of Marketing

World Golf Hall of Fame & IMAX® Theater
Peyton Taylor, Communications Manager

Retail and Merchandising

Adventure Island
Rusty Keene, General Manager

Busch Gardens Tampa Bay
John Reilly, Vice President, Merchandising

Butterfly World
Mary Jane Vanden Berge, Manager

Captiva Cruises
Paul McCarthy, President

Clearwater Marine Aquarium
Mary Berryman, Gift Shop Buyer

Colonial Spanish Quarter Museum
Teresa Garris, Store Manager

Conch Tour Train
Greg Whipple, General Manager,
Tropical Shell & Gifts, Inc.

Coral Castle
Sylvia Villafana, Manager

Cypress Gardens Adventure Park
Sandra Webb, Director

Discovery Cove
John Lowe, Vice President, Merchandise

Ernest Hemingway Home and Museum
John Dentinger, Manager Gift Shop



DEPARTMENTS

Everglades Alligator Farm

Deborah Thibos, Owner

Fairchild Tropical Botanic Garden

Erin Fitts, Director of Retail

Flamingo Gardens, Wray Botanical Collection

Amy Appleby, Gift Shop & Group Tour Manager

Flamingo Gardens, Wray Botanical Collection

Kenneth Hudgins, Citrus Operations Manager

Gatorland

Dottie Lutz, Gift Shop Manager/Buyer

Historic Bok Sanctuary

Sandra Dent, Director of Retail Services

Historical Museum of Southern Florida

Orla De Dalmady, Museum Store Manager

Homosassa Springs Wildlife State Park

Evelyn Astore, Concession Manager

Imaginarium Hands-on Museum

Kathleen Martin, Office Manager

Kennedy Space Center Visitor Complex

Catherine Murphy, Director of Retail

Lightner Museum

Janice Phelan, Gift Shop Manager

Lion Country Safari

Marianne Burger, Retail Manager

Marie Selby Botanical Gardens

Robert McComb, Shops Manager

Marineland

Beth Stacey, Director of Guest Services

Miami Metrozoo

Nicole Anderson, Retail Manager

Miami Seaquarium

Rosa White, Merchandise Manager

Monkey Jungle

Sharon Du Mond, Owner

Morikami Museum and Japanese Gardens

Sallie Chisholm, Museum Store Manager

MOSI (Museum of Science & Industry)

Laurel Jacobs, Director of Retail Stores

Mote Aquarium

Joyce Gaffney, Gift Shop Coordinator

Museum of Arts and Sciences

Betty Turco, Director Visitor Services/Retail

Museum of Science and History (MOSH)

Jacquelyn Blanchard, Manager, Visitor Services

Parrot Jungle Island

Blanca Boza, Manager of Retail Operations

SeaWorld Orlando

John Lowe, Vice President, Retail/Merchandising

Shipwreck Island Waterpark

at Adventure Landing

Sonia Hernandez, Manager of Merchandising

St. Augustine Alligator Farm Zoological Park

Natalie Hurtado, Snack Bar & Retail Manager

St. Augustine Lighthouse and Museum

Michael Cunningham, Director of Retail Sales

St. Augustine Scenic Cruise

Elizabeth Usina, Secretary/Treasurer/Advertising

Tampa's Lowry Park Zoo

Wanda Mitchell, Gift Shop Buyer

Walt Disney World Company

Debby Zutter, General Manager, Merchandise
Disney-Epcot

Wet 'n Wild

Cheryl Luhrs, In House Sales Manager

World Golf Hall of Fame & IMAX® Theater

Jody Sutton, Retail/Special Events

Departments



Sales and Marketing

Adventure Island

Rusty Keene, General Manager

Brevard Zoo

Andrea Hill, Marketing Director

Broadway Palm Dinner Theatre

Patty Stallsmith, Group Sales Manager

Busch Gardens Tampa Bay

Joe Couceiro, Vice President of Marketing

Butterfly World

Grace Boender, Marketing/Public Relations

Canoe Outpost - Peace River

Becky Bragg, Owner

Captain Doug's Boat Tours

Bruce Minton, Manager

Captiva Cruises

Brad Junghans, Sales & Marketing Manager

Colonial Spanish Quarter Museum

Catherine Culver, Marketing and Events Coordinator

Conch Tour Train

Sarah Evans, Group Sales

Conch Tour Train

Piper Smith, Vice President, Marketing, Historic Tours of America

Coral Castle

Sylvia Villafana, Manager

Cypress Gardens Adventure Park

Jimmy Holmes, Vice President Marketing & Entertainment

Cypress Gardens Adventure Park

Sara Sumner, Creative Copy Editor

DAYTONA USA

Alana France, Director of International Sales

DAYTONA USA

Julie Giese, Director of Marketing

Deering Estate at Cutler

Cathy Ferreira, Marketing Coordinator

Discovery Cove

Toni Caracciolo, Director, Marketing

Dolly Parton's Dixie Stampede Dinner & Show

John Scully, Sales Manager

Edison & Ford Winter Estates

Lisa Sbuttoni, Public Relations/Marketing Manager

Ernest Hemingway Home and Museum

Jacque Sands, Executive Director

Everglades Alligator Farm

Charles Thibos, Owner

Everglades Wonder Gardens

David Piper, Jr., Owner

Fairchild Tropical Botanic Garden

Amy Butler, Marketing Manager

Fairchild Tropical Botanic Garden

Patty Kelly, Director of Admissions

Fantasy of Flight

Jennifer Montague, Director of Event Sales & Service

Florida Aquarium

Ralph Rodriguez, Vice President of Marketing

Florida Botanical Gardens

Tom Roberts, Curator of Education & Volunteer Administration

Fruit & Spice Park

Lilian Bohorquez, Marketing Officer

Fruit & Spice Park

April Rosenik, Sales

Gatorland

Michelle Harris, Director of Marketing

Gatorland

Bridgette Porto, Director of Sales

Ghost Tours of St. Augustine

Kimber Ponce, Marketing Manager

Historic Bok Sanctuary

Cindy Turner, Director of Marketing

Historical Museum of Southern Florida

Sara Munoz, Director of Communications

Homosassa Springs Wildlife State Park

Susan Strawbridge, Park Services Specialist

Imaginarium Hands-on Museum

Helena Finnegan, PR/Marketing Manager



DEPARTMENTS

Island Queen Cruises

Ryan Guerra, Sightseeing Tours Manager

Island Queen Cruises

Patrick Young, Group Sales Manager

John & Mable Ringling Museum of Art

Erica Bacon, Program Assistant -
Marketing & Communications

John & Mable Ringling Museum of Art

Beth Graves, Marketing Manager

John & Mable Ringling Museum of Art

Chrissy Kruger-Gruendyke,
Director of Marketing & Communications

Jungle Queen Riverboat

Donna McCarthy, Director of Administration

Kennedy Space Center Visitor Complex

Tom Olson, Marketing Director

Kennedy Space Center Visitor Complex

Brian Wright, Senior Marketing Manager

Key West Aquarium

Piper Smith, Vice President,
Marketing - Historic Tours of America, Inc.

Lightner Museum

Robert Harper, Executive Director

Lion Country Safari

Jennifer Berthiaume, PR/Marketing Manager

Marie Selby Botanical Gardens

Debby Steele, Director of Marketing
and Communications

Marineland

Joan Whittemore, Director of Sales & Marketing

Medieval Times Dinner & Tournament

Donna Turner, Marketing Manager

Miami Children's Museum

Jordan Kenna, Director of Marketing
& Public Relations

Miami Metrozoo

Diane Vega, Group Sales Manager

Miami Metrozoo

Paul Vrooman, Director of Marketing-
ZSF/Miami Metrozoo

Miami Seaquarium

Eric Eimstad, VP, Director of Sales & Marketing

Miami Seaquarium

Andrew Hertz, Executive Vice President/
General Manager

Miccosukee Indian Village

Deborah Tiger, Sales Manager

Miccosukee Indian Village

Yesenia Garcia, Marketing

Monkey Jungle

Sharon Du Mond, Owner

Morikami Museum and Japanese Gardens

Erin Molloy, Director of Marketing

Morikami Museum and Japanese Gardens

Kizzy Sanchez, Events Manager

Morikami Museum and Japanese Gardens

Carole Portilla, Facility Rental Coordinator

MOSI (Museum of Science & Industry)

Patricia Robison, Marketing Sales Representative

MOSI (Museum of Science & Industry)

Candace Street, Senior Director of Marketing

Mote Aquarium

Jamie Tacy, Marketing Coordinator

Museum of Arts and Sciences

Christine Lane, Director of Marketing

Museum of Science and History (MOSH)

Margo Dundon, President & CEO

Old Florida Museum

Tracy Suter, Operations Manager

Old Town Trolley Tours of St. Augustine

Terri Soucy, Educational Tour Specialist

Old Town Trolley Tours of St. Augustine

Cindy Stavely, Director of Sales

Oldest Wooden School House in the U.S.A.

Melanie Kelly, Sales Manager

Parrot Jungle Island

Ellie Clifford, Marketing Coordinator

Parrot Jungle Island

Sandra Edwards, Director of Sales & Marketing

Pirate's Dinner Adventure

Julie Baross, Sales Coordinator

Pirate's Dinner Adventure

Andres Cibotti, Vice President-Marketing
& Operations



DEPARTMENTS

Ponce de Leon's Fountain of Youth

Elaine Fraser, Marketing Director

Ponce de Leon's Fountain of Youth

W. Michelle Reyna, Marketing & Creative Services

Ripley's Believe It Or Not! Orlando Odditorium

Joe Kasinski, Director of Sales & Marketing

Sarasota Jungle Gardens

Luanne Brannen, Marketing

Sarasota Jungle Gardens

Shannon Gordon, PR & Group Coordinator

Sarasota Jungle Gardens

Rose Rinaldi, General Manager

Sawgrass Recreation Park

Emily Finch, Director of Sales

SeaWorld Orlando

Joe Couceiro, Vice President of Marketing

SeaWorld Orlando

Rusty Harman, Director Strategic Marketing

**Shipwreck Island Waterpark
at Adventure Landing**

Julie Dion, Vice President, Sales & Marketing

**Shipwreck Island Waterpark
at Adventure Landing**

Maggie Hund, Group Sales Manager

Silver Springs

Steve Specht, Director of Marketing

Southwest Florida Museum of History

Helena Finnegan, PR/Marketing Manager

St. Augustine Alligator Farm Zoological Park

Molly Ebersold, Sales & Marketing Manager

St. Augustine Scenic Cruise

Michael Usina, Captain/Advertising

St. Augustine Scenic Cruise

Barbara Wilson, Director of Sales & Marketing

St. Augustine Sightseeing Trains

Randy Hoff, Sales Director

Tampa's Lowry Park Zoo

Dana Metz, Director of Marketing
& Public Relations

Tampa's Lowry Park Zoo

Debbie Novak, Sales Manager

The Pier

Susan Robertson, Marketing Manager

Theater of the Sea

Maureen LaMarra, Other Management Personnel

Universal Orlando

Dan Donovan, Senior Director, Destination Sales

Universal Orlando

Paul Rothenberg, Vice President, Sales

Universal Orlando

Gary Swanson, Vice President, Sales

Vizcaya Museum and Gardens

Holly Blount, Marketing Director

Wannado City

Nancy Chevres, Director of Sales & Marketing

Weeki Wachee Springs

John Athanason, Marketing Manager

Wet 'n Wild

Linda Orgera-Cataldo,
Vice President Sales/Marketing

Wet 'n Wild

Beth Patterson, Director of Sales

Wet 'n Wild

David Wright, Director of Marketing

World Golf Hall of Fame & IMAX® Theater

Mary Altman, Senior Director of Marketing
and Brand Development

World Golf Hall of Fame & IMAX® Theater

Kathryn Fuller, Manager Advertising
& Promotions

World Golf Hall of Fame & IMAX® Theater

Dan Kowal, Sales Manager

World Golf Hall of Fame & IMAX® Theater

Eleanor Lanza, Director of Member Relations



Security

Adventure Island

Rusty Keene, General Manager

Busch Gardens Tampa Bay

K. C. Newcomb, Director of Security

Butterfly World

Mary Jane Vanden Berge, Manager

Captiva Cruises

Paul McCarthy, President

Conch Tour Train

Linda Test, Director of Operations

Coral Castle

Sylvia Villafana, Manager

Deering Estate at Cutler

Aldo Vera, Security Supervisor

Discovery Cove

Paul Volkerson, Director, Security

Ernest Hemingway Home and Museum

Michael Morawski, President/CEO

Everglades Alligator Farm

Charles Thibos, Owner

Flamingo Gardens, Wray Botanical Collection

Stanley Ray Wood, Executive Director

Florida Aquarium

Jack Christiansen, Safety & Security Officer

John & Mable Ringling Museum of Art

Russell Pillifant, Chief of Safety/Security

Jungle Queen Riverboat

Donna McCarthy, Director of Administration

Lightner Museum

Robert Harper, Executive Director

Medieval Times Dinner & Tournament

Jose Lopez, Vice President/General Manager

Miami Metrozoo

Julio Mesa, Zoo Patron Service Manager

Miami Seaquarium

Chip Gaudio, Park Operation Director

Monkey Jungle

Steve Jacques, Director

Morikami Museum and Japanese Gardens

Debbie Towers, Supervisor of Operations

Mote Aquarium

Earl Stockton, Environmental Health Safety & Security Coord.

Museum of Arts and Sciences

Steve Brozyna, Facilities Director

Parrot Jungle Island

Jeff Shimonski, Director of Horticulture

SeaWorld Orlando

Paul Volkerson, Director, Security

Universal Orlando

Craig Weidele, Senior Director, Resort Services

Vizcaya Museum and Gardens

Ralph Castillo, Security Supervisor

Walt Disney World Company

Jeff Villella, Guest Operations Services

Wet 'n Wild

Dave Stein, Director of Operations

Special Events

Adventure Island

Rusty Keene, General Manager

Brevard Zoo

Tracey Butcher, Development Manager

Butterfly World

Mary Jane Vanden Berge, Manager

Colonial Spanish Quarter Museum

Catherine Culver, Marketing and Events Coordinator

Conch Tour Train

Piper Smith, Vice President, Marketing, Historic Tours of America

Coral Castle

Sylvia Villafana, Manager

Cypress Gardens Adventure Park

Jimmy Holmes, Vice President Marketing & Entertainment



DEPARTMENTS

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Deering Estate at Cutler

Leslie Rowe, Special Events Coordinator

Discovery Cove

Toni Caracciolo, Director, Marketing

Edison & Ford Winter Estates

Mary Ann Brown, Senior Staff Assistant

Fairchild Tropical Botanic Garden

Ann Schmidt, Director of Special Events

Flamingo Gardens, Wray Botanical Collection

Elizabeth Kostecki, Director of Volunteer Services & Special Events

Florida Botanical Gardens

Vernon Bryant, Director of Horticulture, Events

Gatorland

Tim Williams, Director of Media Relations

Historical Museum of Southern Florida

Marcia Kanner, Endowment Coordinator

John & Mable Ringling Museum of Art

Russell Pillifant, Chief of Safety/Security

Lion Country Safari

Jennifer Berthiaume, PR/Marketing Manager

Marie Selby Botanical Gardens

Dan Johnson, Director of Events

Medieval Times Dinner & Tournament

Donna Turner, Marketing Manager

Miami Children's Museum

Caroline Schoen, Special Events Manager

Monkey Jungle

Sharon Du Mond, Owner

Morikami Museum and Japanese Gardens

Kizzy Sanchez, Events Manager

MOSI (Museum of Science & Industry)

Kathi Ruiz, Special Events Director

Mote Aquarium

Vicki Wiese, Development Officer, Special Events

Museum of Art Fort Lauderdale

Elisa D'Angelo, Special Projects Manager

SeaWorld Orlando

Marcelle Wainwright, Director Event Services

Tampa's Lowry Park Zoo

Kristin Mayfield See, Events Manager

The Pier

Susan Robertson, Marketing Manager

Theater of the Sea

Maureen LaMarra, Other Management Personnel

Vizcaya Museum and Gardens

Adrienne Kaiser, Special Events Director

World Golf Hall of Fame & IMAX® Theater

Jody Sutton, Retail/Special Events

Training: Staff and Volunteers

Adventure Island

Rusty Keene, General Manager

Busch Gardens Tampa Bay

Gary Vien, Vice President, Human Resources

Butterfly World

Mary Jane Vanden Berge, Manager

Captiva Cruises

Robert Rando, Training/Staff & Volunteers

Clearwater Marine Aquarium

Diane Mitchell, Animal Care Manager

Conch Tour Train

Eva Cervone, General Manager

Conch Tour Train

Linda Test, Director of Operations

Coral Castle

Sylvia Villafana, Manager

Ernest Hemingway Home and Museum

Jacque Sands, Executive Director

Everglades Alligator Farm

Charles Thibos, Owner

Fairchild Tropical Botanic Garden

Arlene Ferris, Director of Volunteer Services

Flamingo Gardens, Wray Botanical Collection

Elizabeth Kostecki, Director of Volunteer Services & Special Events

Homosassa Springs Wildlife State Park

Marla Chancey, Park Services Specialist



DEPARTMENTS

Imaginarium Hands-on Museum
Shelby Baucom, Education Manager

John & Mable Ringling Museum of Art
Cindy Clenney, Personnel Director

Lightner Museum
Helen Ballard, Volunteer Coordinator

Miami Metrozoo
Carol Lang, Director of Volunteer Services,
Zoological Society of Florida

Miami Seaquarium
Felisha Stapleton, Personnel Supervisor

Monkey Jungle
Steve Jacques, Director

Morikami Museum and Japanese Gardens
Debbie Towers, Supervisor of Operations

Mote Aquarium
Andrea Davis, Director,
Center for Volunteer & Intern Resources

Museum of Arts and Sciences
Bonnie Tremblay,
Membership & Volunteer Coordinator

Parrot Jungle Island
Shawn Diaz, Human Resources Manager

SeaWorld Orlando
Christine O'Neal, Vice President,
Human Resources

Silver Springs
Carrie Benjamin, Director of Human Resources

St. Augustine Lighthouse and Museum
Rick Cain, Senior Director of Operations/
Deputy Director

St. Augustine Scenic Cruise
Elizabeth Usina, Secretary/Treasurer/Advertising

St. Augustine Sightseeing Trains
Tyna Coffman, Personnel Director

Theater of the Sea
Beverly Osborne, Curator

Universal Orlando
Victor Meena, Vice President,
Human Resources Development

Wet 'n Wild
Clint Boldt, Human Resource Director

Wildlife Management

Butterfly World
Mary Jane Vanden Berge, Manager

Clearwater Marine Aquarium
Diane Mitchell, Animal Care Manager

Everglades Alligator Farm
Charles Thibos, Owner

Everglades Wonder Gardens
Jason Miller, Wildlife Manager

Flamingo Gardens, Wray Botanical Collection
Mike Ruggeri, Director of Animal Care

Florida Aquarium
Ilze Berzins, Vice President of Biological Programs

Lion Country Safari
Terry Wolf, Wildlife Director

Miami Metrozoo
Steve Conners, General Curator

Miami Science Museum
Greta Parks, Director of Exhibits

Monkey Jungle
Steve Jacques, Director

Mote Aquarium
Dr. Charles Manire, Staff Scientist,
Staff Veterinarian

Sawgrass Recreation Park
Steve Pfeiffer, Reptile Exhibit

SeaWorld Orlando
John Kerivan, General Curator

SeaWorld Orlando
Chuck Thompkins, Vice President, Animal Training

St. Augustine Alligator Farm Zoological Park
David Kledzik, Curator of Reptiles

St. Augustine Alligator Farm Zoological Park
Amanda Whitaker, Curator of Birds & Mammals

Tampa's Lowry Park Zoo
LeeAnn Rottman, General Curator

Theater of the Sea
Beverly Osborne, Curator

Departments



WHO'S WHO IN THE FLORIDA ATTRACTION INDUSTRY

Who's Who

in the Florida Attraction Industry



Appendix





APPENDIX

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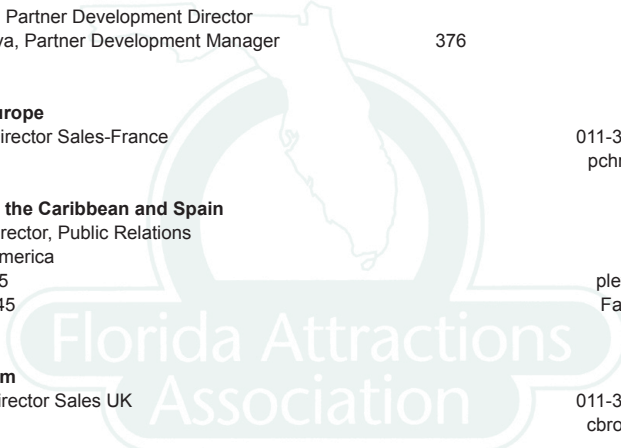
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INDIAN RIVER COUNTY

Indian River County Chamber of Commerce
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Tourism Marketing Director
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LEE COUNTY

Lee Island Coast Visitor & Convention Bureau
 D.T. Minich, CDME
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MANATEE COUNTY

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Martin County Tourist Development Council
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MONROE COUNTY

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NASSAU COUNTY

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Emerald Coast Convention & Visitor Bureau, Inc.
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Orlando/Orange County Convention & Visitors
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Gary C. Sain

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Palm Beach County Convention & Visitors Bureau
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Florida State Parks

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International Association of Amusement Parks and Attractions

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